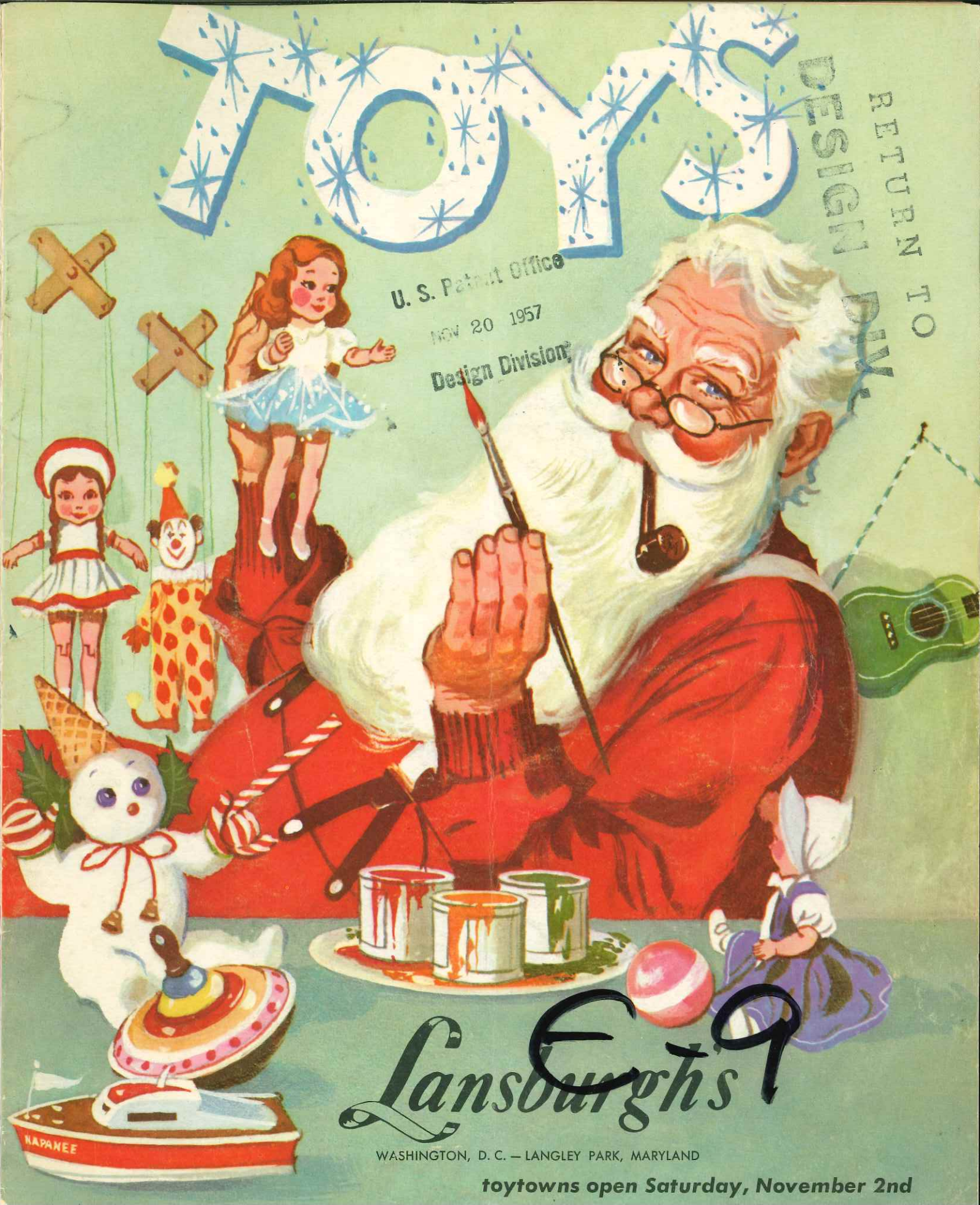


JOY

RETURN TO  
DESIGN DIV.

U. S. Patent Office  
NOV 20 1957  
Design Division



Lansburgh's

WASHINGTON, D. C. — LANGLEY PARK, MARYLAND

toytowns open Saturday, November 2nd



**little Miss Revlon**  
**the ready-to-dress doll**  
**with a glamorous wardrobe**



2A

She's 10½" tall, and real as can be. Little Miss Revlon. Ideal's glamour doll has a life-like Magic Touch body, jointed at the waist, arms and legs, turning head. Her chic pony-tail hair-do is rooted Saran. Her eyes open and close. She's wearing a Formfit bra and girdle, high heel shoes and glamorous earrings . . . and she's just waiting for some little girl to dress her up in the wonderful wardrobe of fashions made especially for her.

LANSBURGH'S—Washington, Fifth Floor  
 Langley Park, Md., Lower Level



2B



2C



2D

**toytowns open Saturday, November 2nd**



2L



2K



2J



2H



2G



2E



2F

**2A**—Little Miss Revlon doll, dressed in Formfit bra, girdle, earrings and shoes. **2.98**

(All fashions priced *without* dolls.)

**2B**—Nylon robe and nightgown set, shoes, curlers. **2.98**

**2C**—Taffeta formal, matching shoes, stockings. **3.98**

**2D**—Bridal outfit with gown of lace and pearls, crinoline and bouquet of flowers. **4.98**

**2E**—Lace-trimmed polka dot cotton dress. **1.50**

**2F**—Tailored skirt and blouse, purse, shoes, hose. **2.50**

**2G**—Striped cotton dress, purse, shoes, hose. **1.98**

**2H**—Flared wool coat. **1.98**

**2J**—Nurse's uniform, cap, shoes, hose. **2.98**

**2K**—Two-piece playsuit. **1.00**

**2L**—Blue jeans, sport-shirt, hat. **2.50**

y, a beautiful 20"  
lastic body and soft  
Queen Elizabeth II.  
e gown, bejewelled  
ls. **24.95**

Don't wait, send in your order now, while stocks are most complete in order to assure early delivery.  
"All orders postmarked not later than December 18th will be filled."

**BEFORE SEALING . . . PLEASE BE SURE . . .**  
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 Catalog number for each item is listed.  
 You have printed plainly.  
 Postage charges are included where required.  
 Your remittance is enclosed.

**PLEASE FILL IN YOUR ORDER BLANK CAREFULLY.** Be sure to list all item numbers correctly, to print your name clearly and distinctly, to give second color choices. We will be glad to handle your gift list, too. If the blanks provided are not sufficient for your list of gifts, enclose a separate sheet showing names, addresses and items—and please seal open ends of envelopes. Orders for monogrammed articles will be accepted up to December 11; allow 10 days for delivery.

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2A—Little Miss Re  
earrings and shoe.  
(All fashions p  
2B—Nylon robe a  
2C—Taffeta forma  
2D—Bridal outfit  
and bouquet of fl  
Page 2



Toys — Lansburghs

Rec'd  
Nov. 20,  
1957



3A



3B



3C



3D

## dreams walking - dolls by Madame Alexander

U. S. Patent Office  
NOV 20 1957  
Design Division

**3A**—Elise, the bride beautiful, in white nylon tulle gown and chapel-length veil crowned with flowers. She has a hard plastic body, soft plastic jointed arms and a saran wig that can be washed and combed. Jointed ankles, too, so she can wear high or low heels—and she can walk, sit and kneel. She is 16" tall. **13.98**

**3B**—Elise as a ballerina has a 3-position foot, can point her toe, wear high or low heels — walk, sit, kneel too. She has soft plastic arms, durable hard plastic body; and is dressed in a nylon tulle ballet costume with tights and satin slippers. **11.98**

**3C**—20" tall and every inch the lady! Cissy is a doll of many talents. She walks, sits and kneels. Her lovely saran wig can be washed and combed. She is dressed in a sophisticated taffeta dress, straw hat, gloves, jewelry, nylons and high heels. **19.95**

**3D**—Even though she's wearing sun-glasses, you'll recognize Cissy, the 20" walking doll with soft vinyl arms and hard plastic body. She arrives in a smart sports outfit, straw hat and matching bag. **13.98**



3G



3F

3E



toytowns open Saturday, November 2nd

**3G**—Kathy Cry-Dolly acts like a real baby—drinks, wets, cries real tears, sleeps. Soft plastic body, 11" tall, fully jointed, rooted hair. Dainty organdy dress, taffeta undies, satin shoes, bonnet. **6.98**  
**3H**—(not shown) 15" doll. **10.98** **3J**—18". **13.98**

**3F**—Cissy's going to a party! 20" walking doll (similar to 3C) wearing a fashionable, finely made sheer dress, trimmed with lace and sashed in flower-sprinkled velvet. A big picture hat sets off her charming hairdo. Cameo, bracelet, earrings. **15.95**

**3E**—Her Majesty, Queen Cissy, a beautiful 20" walking doll with saran hair, plastic body and soft vinyl arms, garbed to look like Queen Elizabeth II. Her royal attire: gold brocade gown, bejewelled crown, bracelets, earrings, pearls. **24.95**





4A



4B



4C



4D



4E

**4A**—Madame Alexander presents Cissette, the new and exciting little doll that looks like a real debutante. She is made of durable hard plastic, is 10" tall, fully jointed, walks, sits and kneels. You can comb, brush and even wash her pretty curls. She is dressed in a lace chemise, nylons and high heeled shoes. **2.98**

**Cissette Wardrobe — prices are for ensembles only.**

**4B**—Cissette is dressed in a smart navy taffeta dress with sash and pleated back inset of dotted organdie, puff sleeves and white straw hat. Prices are for ensembles only. **3.98**

**4C**—Very chic Treador pants of velvet, with sheer lace blouse fastened with pearls to match her earrings. Chiffon sash with big side pouf. Prices are for ensembles only. **3.98**

**4D**—Cissette's dressy taffeta gown for an afternoon party becomes a sleeveless dinner dress when she removes the tiny jacket. Ensemble includes gay straw hat, handbag and lovely jewelry. Prices are for ensembles only. **4.98**

**4E**—Cissette's basic dress with lace trimmed petticoat can be dressed up with varied hats and handbags and other accessories. Prices are for ensembles only. **2.98**

**4F**—Lightweight doll cart by South Bend folds away for easy storage. Viso-ramic hood, handle 30" high. Sturdy construction but very easy to handle. Red or blue Textra with sno-white trim. **7.98**

**4G**—South Bend's wonderful woven fibre doll carriage in pink or yellow... a favorite with dolls of strolling age. Handle is 23" high, and body is 18" x 8½". Metal handle with baked enamel finish. **6.98**

**4H**—Doll-size sleeper-stroller by South Bend, has new reclining back, fringed canopy and a detachable shopping bag. Polished chrome handle is 30" high. Opal blue with white trim and white wheels. **6.98**

**4J**—South Bend folding doll carriage for happy little mothers. Strong construction with channel steel gear, brake, chrome finished handle 23" high. Quilted body of beautiful opal blue or red. **4.98**

**4K**—Exact replica of real baby carriage, this large folding doll carriage by South Bend is a small fry favorite. 30" x 13" body, handle 30½" high, Viso-ramic hood. Red or blue with white trim. **9.98**

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4F



4G



4H



4J



4K





5A



5C



5J

**5A**—Toodles—the action doll, feels and acts like a real toddler. Made of unbreakable vinyl, she is soft and lifelike. Toodles has molded hair, is jointed at the knees and elbows, stands a tall 21". She kneels, sits, crawls, plays with her toes, drinks, wets, wears pink gingham rompers. **14.98**  
**5B**—(not shown) Toodles with rooted washable Saran hair, wearing a pretty outfit with pink nylon dress. **18.95**

**5C**—Tiny Tears drinks, wets, cries real tears and blows bubbles. This one is 13½" tall, has rooted Saran hair, has a suitcase full of clothes and accessories. **11.98**  
**5D**—(not shown) Ensemble above with 16" doll. **14.98**  
**5E**—(not shown) Tiny Tears with molded hair, in gift box with layette. 11½" tall. **5.98**. **5F**—13½" size. **7.98**  
**5G**—16" size. **9.98**. **5H**—(not shown) Tiny Tears in her own play pen. 20" doll with Saran hair, complete layette. **19.95**

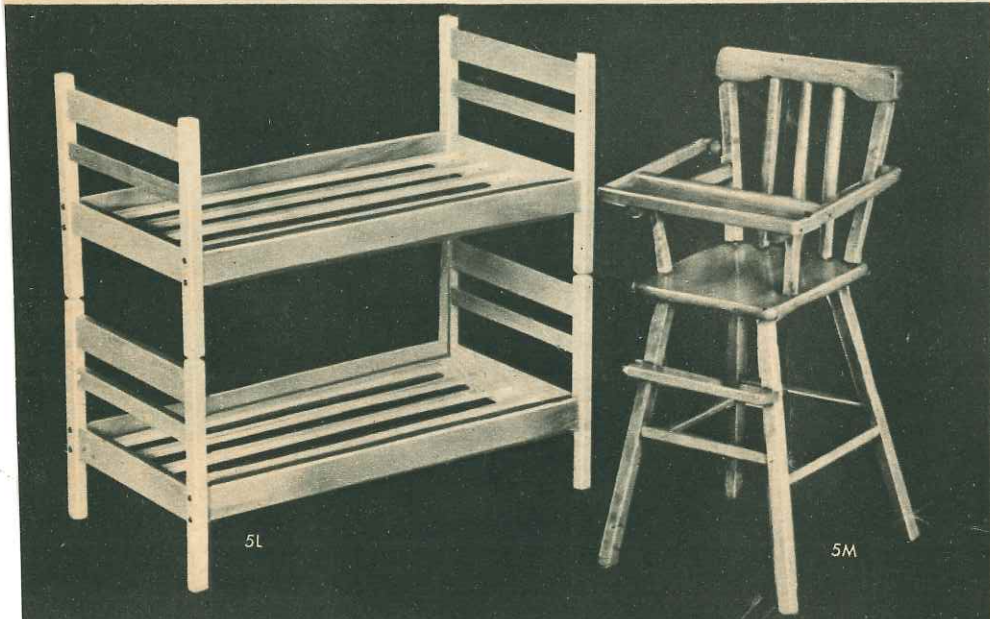
**5J**—Sweet Sue Sophisticate is a 14" tall glamour girl with rooted Saran hair; bends at waist, walks, sits, turns head. Pink, blue or navy "high society" dress and accessories. **9.98**.  
**5K**—(not shown) 20" tall. **12.98**

**5L**—Bed-time will be more fun if a girl can put her dolls to sleep in a "Connor Maple" bunk bed. Made of sturdy northern hardwood, wax finished, they will last for generations of dolls and years of doll bed making. Size 12" x 24". Learn while playing. **5.98**

**5M**—Wonderful Connor doll high chair made entirely of durable northern hardwoods. Dolly can eat in her high-chair while "mother" sets an example by eating her lunch. Chair is 27" high, seat measures 9" x 9". Comes in maple or waxed finishes. **4.98**

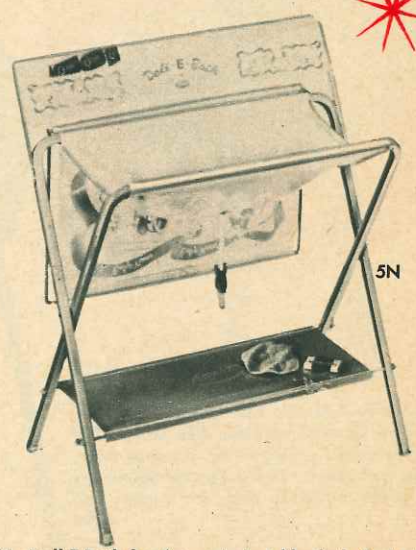
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## toytowns open Saturday, November 2nd



5L

5M



5N

**5N**—Doll-E-Bath by Amsco is just like baby's. Leak-proof tub has plastic drain hose with "off and on" clamp, splashguard, moveable dressing table top, non-skid feet. 26" high, 22" wide, pink and blue. Complete with soap, washcloth and Q-tips. **4.98**





6B



6A

**6A**—Lovely Ballerina doll with fully pointed toes and Capezio slippers. She stands 20" tall, has rooted ponytail hair, bends at waist, knees, and ankles. This Valentine doll comes with a full ballerina costume, panties and hose. **5.98**

**6B**—Baby doll by Valentine. Fully jointed doll with rooted hair stands 20" tall. Dressed in lovely nylon dress and bonnet with diaper, socks and pretty satin booties. **7.98**



6C

6D



6E

## toytowns open Saturday, November 2nd

**6C**—Valentine's 14" tall, tear doll. Drinks, wets, cries real tears and has rooted hair. The doll with diapers and rompers, pacifier and bottle all packaged in a clear view package. **3.98**

**6D**—Ballerina doll by Valentine, in beautiful package. She has fully jointed toes and arms, stands 15" tall and has a rooted ponytail. Comes with ballerina costume, leotard and dressing gown. **5.98**

**6E**—Valentine bride doll walks and has real looking rooted hair. Her Trousseau consists of a sundress and stole, boucle hat, high heeled shoes, nightgown and housecoat, all in a suitcase. **5.98**

**6F**—Gateway 19" doll wardrobe, with 2 drawers, 2 hangers, tie for doll. Lithographed steel on wood frame. Red or baby blue. **5.98**. **6G**—(not shown) 16" wardrobe. **4.98**. **6H**—10" wardrobe. **2.98**

**6J**—Gateway overnight case of vinyl coated covered wood frame, rayon silk lining. Rawhide with tan or blue trim. 13" x 9 3/4" x 6 1/2". **3.98**

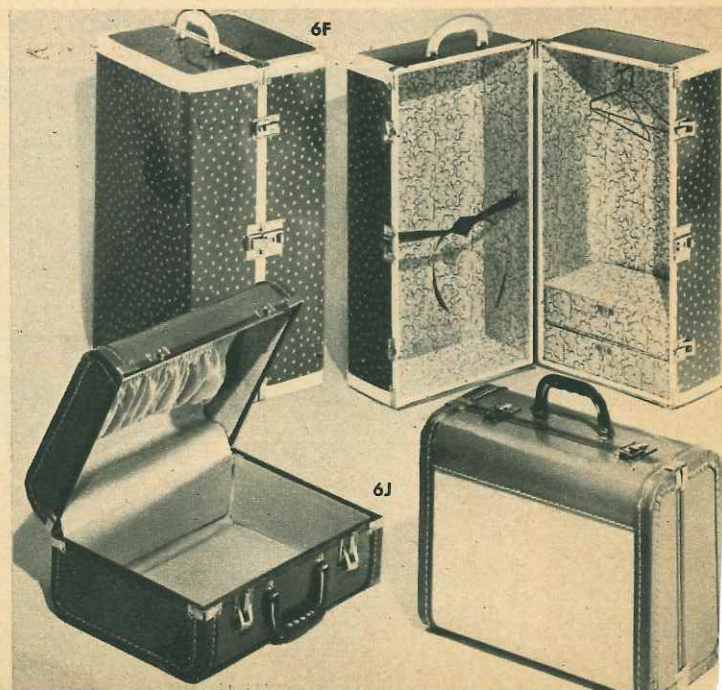
**6K**—(not shown) 2-piece travel set in blue, ginger or rawhide. **6.98**

**6L**—Amsco Doll-E-HiChair, steel frame with baked enamel finish in sea blue, yellow trim. 29" high, non-skid feet, moveable tray. **3.98**

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6L



6F

6J





## Belle dolls—for your favorite living dolls

**7A**—18" teenager, rigid vinyl, turns at waist; rooted bun hair-do, painted finger and toe nails. In high heels, smart treader outfit, earrings. **5.98**

**7B**—Doll similar to 7A, with rooted long hair. Navy taffeta dress, straw hat, shoes, nylons, earrings. **5.98**

**7C**—20" Walking teenager turns at waist; has painted finger nails and toe nails, and pretty rooted hair. She is dressed in a pink formal, high heels, nylons and jewels. **7.98**

**7D**—Walking bride doll, 22" tall; hard plastic body, bending knees, vinyl arms and head. In all bridal finery. **9.98**

**7E**—She's 21"—and she walks. Plastic sculptured teen body, bending knees, rooted long-bob. Red velvet outfit, complete even to bra and purse. **9.98**

**7F**—Baby doll of all vinyl with jointed arms and legs; rooted hair. Dressed up in dainty nylon. 16" tall. A lovable, soft "playmate." **4.98**

**7G**—(not shown) Chubby baby, 20" tall. **7.98**

**7H**—Tear Belle doll, 16" tall, drinks, wets, cries tears. With plastic feeding bottle, diaper, powder puffs, Kleenex, Ivory soap, dimity dress, bonnet, bib, booties, rompers and suedine sandals—everything a baby doll needs, all in a suitcase. **7.98**

**7J**—(not shown) 14" Tear Belle in suitcase. **5.98**

**7K**—Tear Belle doll with bottle. 16" all vinyl doll that drinks, wets, cries tears; in her own 16½" square play pen of white wood on easy casters. Knit suit in pink or blue. **7.98**



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**toytowns open Saturday, November 2nd**







8B



8C



8D



8E



8M



8L

## Ginny and Ginnette play dress-up

### in Vogue fashions

**8A**—Ginny's the Vogue doll that sits, stands, kneels, sleeps. She's guaranteed to walk, too. Just 8" tall — with Saran hair in braids, bangs or ponytail — Brunette, auburn or blonde. Dressed in panties, socks and shoes. Doll alone. **1.98**

Some of the many outfits available for Ginny — prices do not include dolls.

**8B**—White nurse's uniform, blue cape. **2.00**

**8C**—Print dress, apron, clothespins. **2.00**

**8D**—Polished cotton print dress, yellow. **1.50**

**8E**—Striped cotton play-dress, red. **1.50**

**8F**—White satin bride's dress, nylon tulle veil, satin slippers. **3.00**

**8G**—Blue felt coat, hat. **2.00**

**8H**—3-pc. pajama and robe set. **2.00**

**8J**—Felt jumper and dress ensemble. **2.50**

**8K**—Roller skating outfit, skates. **2.50**

**8L**—White organdy party dress with bonnet and petticoat. **2.00**

Outfits for Ginnette — prices do not include dolls.

**8M**—Ginnette's yellow cotton dress. **1.50**

**8N**—Ginnette's pink coat and bonnet. **1.50**

**8P**—Ginnette's lace-trim blue dress. **2.00**

**8Q**—Ginnette's blue cotton play apron. **1.25**

**8R**—Ginnette, 8" all washable vinyl doll — in diaper with bottle. Doll alone. **2.98**

**8S**—Ginnette's wooden tender. **1.50**

Outfits for Ginnette — prices do not include dolls.

**8M**—Ginnette's yellow cotton dress. **1.50**

**8N**—Ginnette's pink coat and bonnet. **1.50**

**8P**—Ginnette's lace-trim blue dress. **2.00**

**8Q**—Ginnette's blue cotton play apron. **1.25**

**8R**—Ginnette, 8" all washable vinyl doll — in diaper with bottle. Doll alone. **2.98**

**8S**—Ginnette's wooden tender. **1.50**

LANSBURGH'S—Washington, Fifth Floor

Langley Park, Md., Lower Level

**toytowns open Saturday, November 2nd**



8A



8N



8P



8Q



8J



Page 8

8H



8G



8F



8S

8R



9A



**9A**—42" of huggable Dancing Doll by Etone, waiting for a little girl to dance with her; just attach to little girl's feet. Stuffed cloth doll with ponytail hair-do, washable face; wearing an organdy pinafore. **2.98**

9B



**9B**—Character's Cuddly Softy Dog, made of rayon plush; wool yarn eyes; stay-tied ribbon bows. Pink, blue or beige. 15". **2.98**

**9B-1**—Same as above—21".

4.98

9C



**9C**—Mr. P. U. Skunk, Esq. 8" high in his own wicker basket; enclosed in beribboned polyethylene bag. Black and white with squeaker. An "Ideal" toy that will delight the very young. Sanitized against germs. **2.98**

9D



**9D**—Musical Cuddly Bear 12" high has an imported Swiss music box inside his two-tone brown plush body; safety-lock eyes. By Ideal — Sanitized to resist germs. **3.98**

9E



**9E**—Sit on him! Play with him! TV Dog by Doll & Toy Industries can take it. Soft body, covered in gay red plaid; Scotty hat to match. 21" long, 13" high. **2.98**

9F



**9F**—Ride that bronco! Doll & Toy Industries' TV Bronco has a saddle seat, bridle and bit. Soft plush body; all vinyl head. Choice of brown or black. 26" long, 13" high. **4.98**

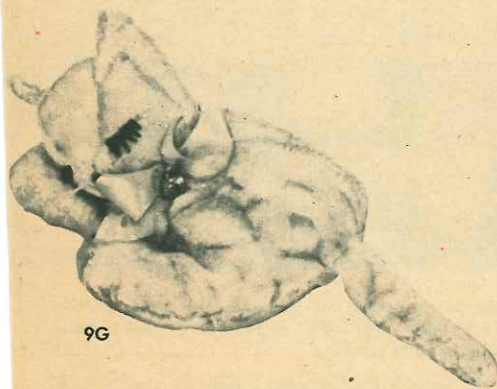
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Langley Park, Md.,

Lower Level

9G



**9G**—Zipper pajama cat by Gund, a sleepy-time cat with a big zipper pocket for pajamas and personal items. Cotton stuffed plush with a bell, beribboned neck, slumber eyes. Grey. 21". **5.98**

9H



**9H**—Tweak 'n Squeak Dozy Doll — she'll never wake up. This loveable little sleeper is Sani-Foam rubber stuffed plush with vinyl face. Soft, cuddly bedtime companion. Pink, blue or maize. 12". **2.98**

9J



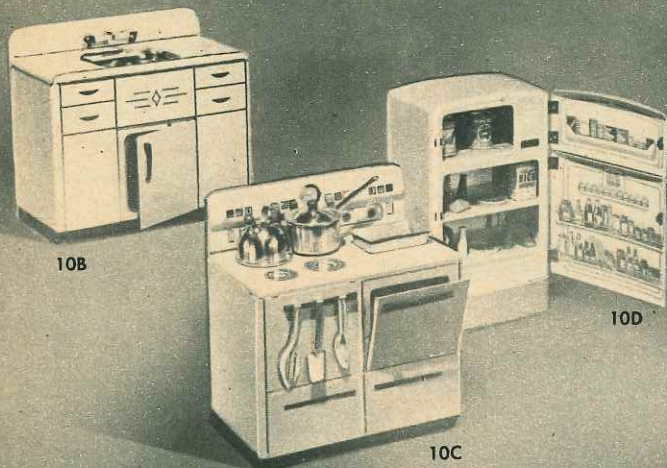
**9J**—Gund's Cuddle Bear — a hold-me-close, Sani-Foam stuffed animal with clamped-in eyes, Tweak 'n Squeak noise maker in tummy. Brown and beige. 13". **2.98**

**9K**—(not shown) 13" Panda. **2.98**

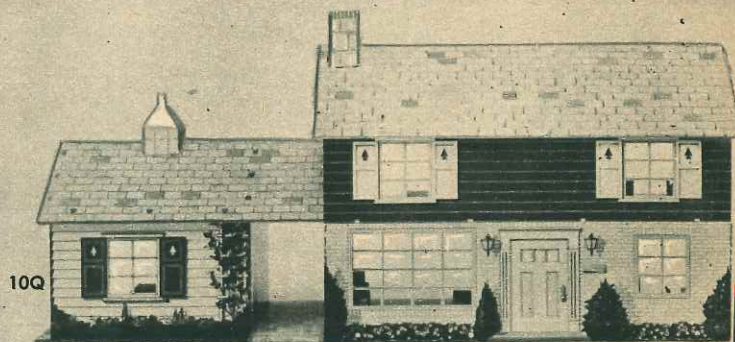
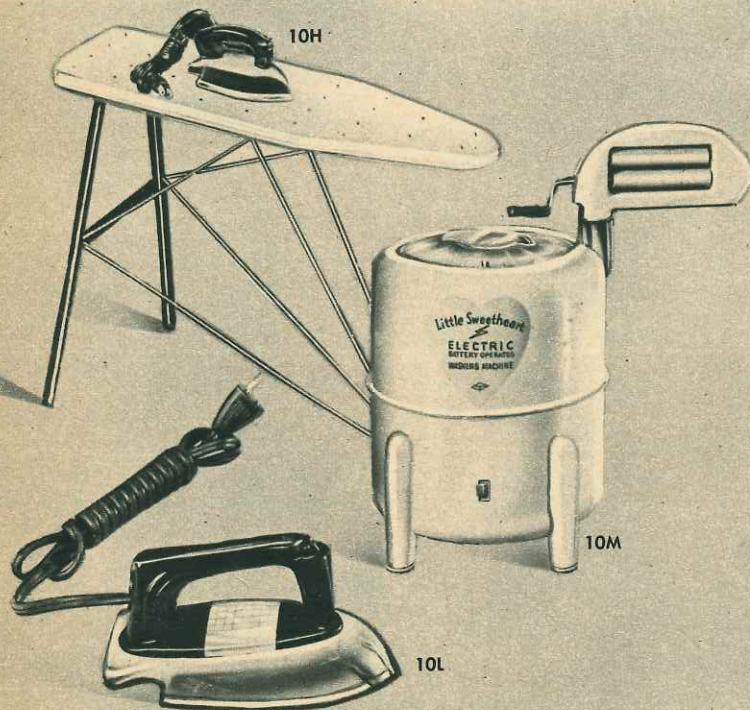
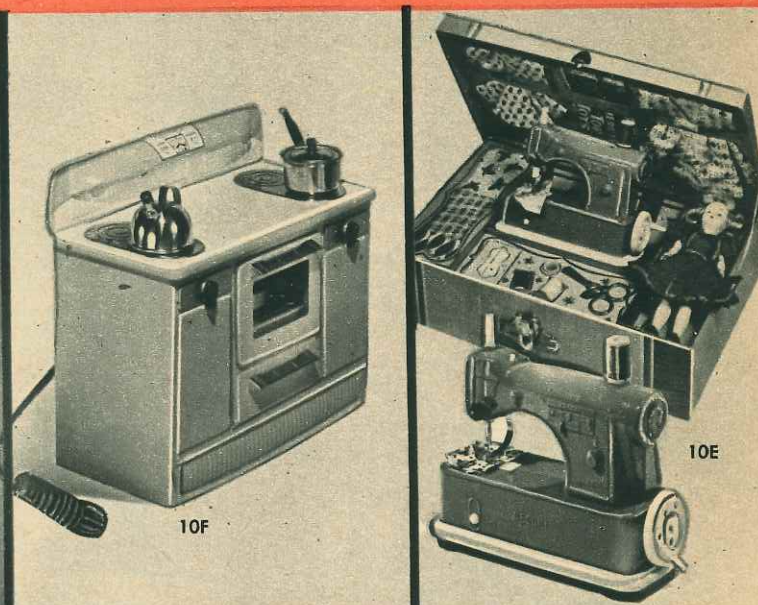


**10A**—Modern as a TV kitchen! Wolverine's pink kitchen set for little house-keepers consists of a sink with running water, a stove with doors that work, cooking utensils, a two-door refrigerator filled with dummy food packages. All of heavy steel, pink with black. **7.98**  
(separately) **10B**—Sink, **2.59**. **10C**—Stove, **2.98**. **10D**—Refrigerator, **2.98**

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**10E**—Little Seamstress Necchi Sewing Kit by Hasbro. Doll, fabrics, patterns, implements, instructions, and Necchi machine in suitcase. **3.98**  
**10F**—She can cook, bake, roast safely on the Little Lady electric range, 15" x 13¾" x 7½". Oven is thermostat controlled; insulated. Two switches control burners and oven; two lights illuminate top. Cookbook, utensils, rack. All metal in two tone coral and white. **15.95**  
**10G**—Range without lights or switches. Size 12½" x 11¾" x 7". **9.98**



**10H**—Wolverine's UL approved electric iron and sturdy steel ironing board with fold-flat legs. Pink enamel top. **2.98**.  
**10K**—(not shown) Pad and cover. **.69**  
**10L** Wolverine's electric iron, UL approved. **2.69**  
**10M**—Battery operated washing machine by Wolverine. Agitator action; adjustable wringer; ball bearing casters. Pink and black. **5.98**  
**10N**—(not shown) Hand-operated agitator machine. **2.59**

**10P**—Everything a little mother needs for changing and feeding dolls! Doll-E-Dy-Dee Time Kit by Amsco with "Chix" diapers, pail, J & J powder, clothesline, rattle, bottles, formula utensils. **1.98**

**10Q**—Doll house for sale! Completely furnished 2 story, 5 room colonial style. Lithographed steel construction. Completely furnished with sturdy plastic furniture. 3 flexible children figures. Stairway in living room to upper floor. By Louis Marx. **4.98**



## toytowns open Saturday, November 2nd

**11A**—The "model" gift! Amsco's Betsy McCall Pretty Pac, a model's hat-box, brimming with good grooming essentials—even Revlon lipstick, nail enamel (natural) and lotion. Good grooming booklet encourages pride in appearance. **3.98**

**11B**—Irwin's deluxe party punch bowl set in ruby and crystal plastic gives the young hostess service for 6. Punch bowl, ladle; 6 each: cups, cookie plates, knives, forks. **2.98**



11A



11B

**11C**—Music's more fun when they do it themselves. KamKap's floor model marimba xylophone is easy to play (instruction booklet and music song sheets included). 12 hi-fi resonator tube bars give deep, mellow tone. 12 diatonic true-tone bars (an octave and a half) are clearly marked, chrome plated. Gay yellow sound-box body; rubber and wood mallet; clip-on music stand. 20 3/4" high. **6.98**

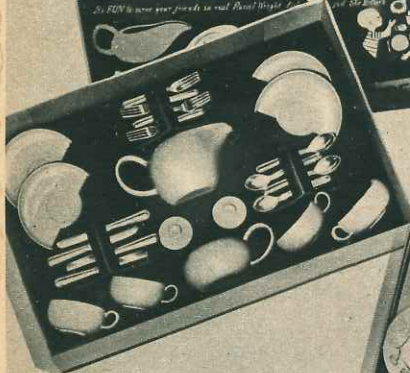
**11D**—(not shown) Marimba xylophone, 10" high with 8 tone bars. **3.98**



11C



11E



11G

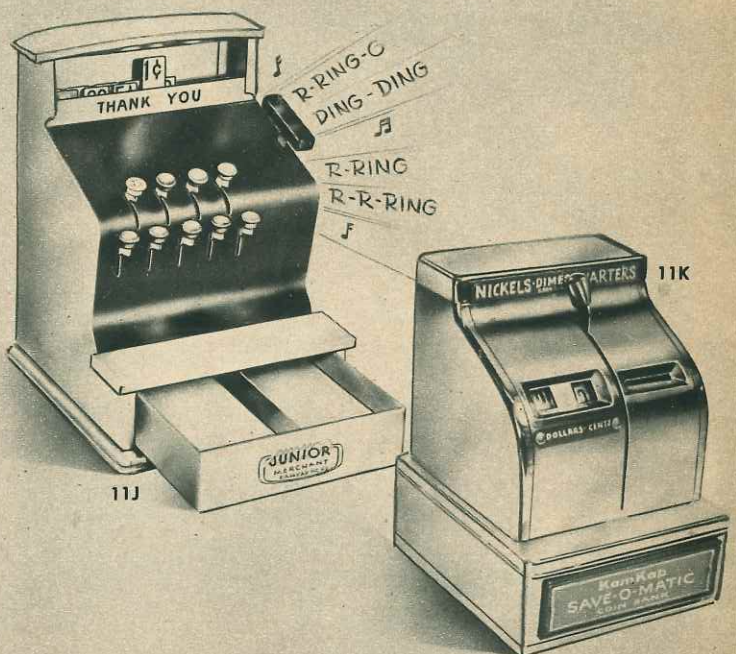


**11E**—Even the mottled finish of Russel Wright's famous modern American ware is reproduced in this Ideal plastic tea set. Service for 4: cups, saucers, spoons, knives, forks; covered sugar bowl, teapot. **1.98**

**11F** (not shown) Service for 3, with dinner plates. **2.98**

**11G**—Crown Princess tea service for 4, by Ideal. Royal design in 4-color lithography on metal and plastic; metalized utensils. Sugar, creamer, teapot and 4 each: cups, saucers, plates, spoons, knives, forks. **2.98**

**11H**—(not shown) Service for 2, less creamer. **1.98**



11J

11K

**11J**—Little store-keepers will learn how to handle money as they ring up sales in KamKap's cash register. Press bar, drawer opens and bell rings—registers from 1¢ to \$1 and No Sale. Red metal front, plated top and shelf. **2.98**

**11K**—It's fun to be thrifty with KamKap's Save-O-Matic chrome plated coin bank. Insert nickles, dimes, quarters—cumulative total shows in window. Bank opens at \$10. (Slot in back for deposit of unrecorded coins and bills). **2.98**

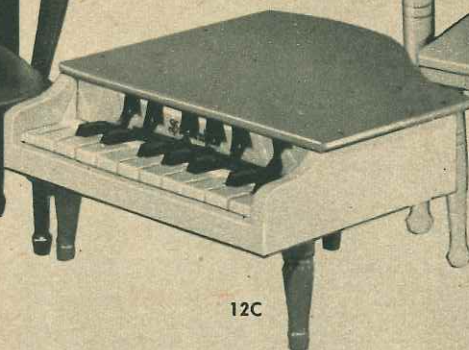




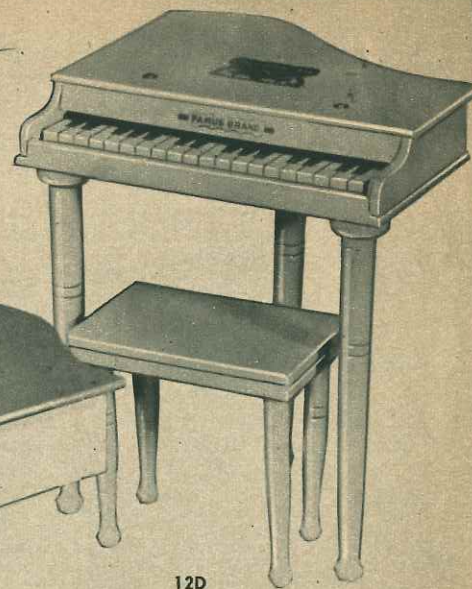
12A



12B



12C



12D

**12A**—Teach tots music by color, note, ear. Kusan's Cathedral chimes produce hi-fi tones of organ-like richness. Keyboard is color-keyed to 7 popular children's songs. **9.98**

**12B** — Jaymar's walnut-finished hardwood spinet and bench — a real piano, child-sized. 30 plastic, full-width keys including black half notes and heavy iron tone bar with chromatically tuned wires. Spinet 20" x 13½" x 22". Specially priced. **24.99**

**12C** — Schoenhut's precision toy piano, proper tone, 17 keys. Blue and ivory finished plywood. Color chart, music book. **3.49**

**12C-I**— Larger size with 25 keys. **5.98**

**12D** — Furniture-finished wood piano and bench by Famus. Simple song pages. Piano, 16½"x15"x20". Ebony or ivory finish. Specially priced. **8.88**

**12E**—Emenee golden harp, richly carved and styled like a concert instrument. Permanently tuned. 8 unbreakable strings play full scale. 21" high. With music book, luggage style carrying case. **6.98**

**12F** — Mickey Mouse Tap-a-Tune for preschoolers. Hit pedal, bell rings. 8 brass bells on circus style stand; songbook; mallet. By Emenee. **3.98**

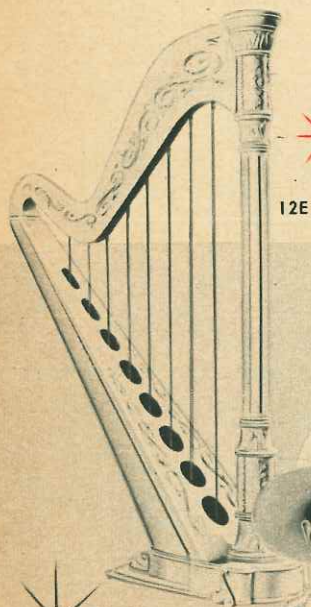
**12G**—Gene Autry cowboy guitar — with the Emenee automatic guitar player. Nearly 3 ft. long; professional tone; gear action tuning. With western decoration, felt pick, shoulder cord, music box, case. **9.98**

**12H**—Patrician's portable acoustic phonograph with 6 records, 6 books telling stories of records. Volume control. 2 pkgs. needles. Grey and blue. **9.98**

**12J**—(not shown) 3-speed phonograph, crystal pick-up, permanent-type needle, full-range control; in scuff resistant carrying case. **19.95**

**12K**—Acoustic portable phonograph on wrought iron stand. Patrician's colorful, convenient combination with rack for 39 records. Comes with 6 records, 6 books telling stories of records. **17.95**

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12E



12F



12G



12H



12K





13A



13B

## A. C. Gilbert Gifts at "give-away" prices

**13A—Gilbert Microscope Set** in big steel cabinet. Precise, 60, 200 and 405-power new type laboratory microscope with sharp field of view, automatic focus. Ramsden-type lens and click-stop power positioning. Real 24-hour-hatch shrimp eggs, polaroid filter, test tubes, dissecting equipment, chemicals. List price: 13.95 **8.99**

**13B—Gilbert Erector Set** with powerful electric motor that runs in forward and reverse, transmits power through magic-twist coupling. More than 325 parts, enough to build hundreds of all-steel models like the airplane ride, lift bridge, pump, etc. Teaches engineering principles. List price: 15.95 **9.99**

**13C—Gilbert Chemistry Set**—a virtual home lab. Holds safety-tested chemicals and apparatus to perform over 565 exciting experiments, including crime detection, magic tricks, secret writing, etc. Large steel cabinet opens to 3-ft. List price: 12.95 **7.99**

**13D—Gilbert American Flyer**—railroad system, complete with 20 ft. of track and a 13-car freight train. The locomotive puffs real smoke, has built-in choo-choo, its powerful Pull-Mor motor can haul 40 or more cars, climb steep grades. 50 watt transformer included. List price: 112.75 **34.99**

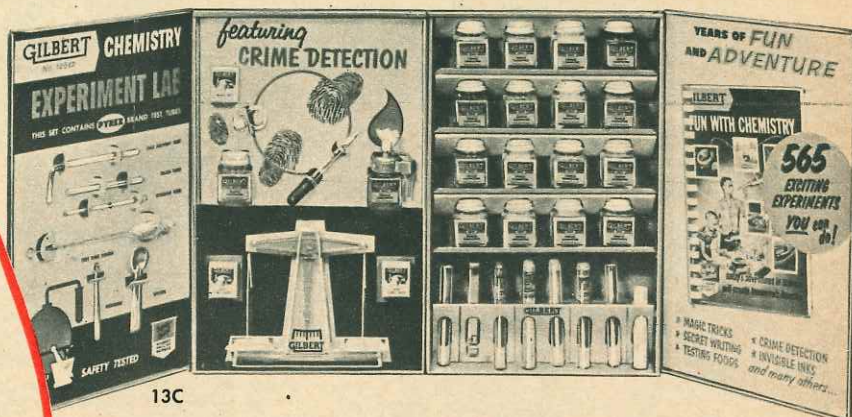
List price if purchased separately:

1 Locomotive and tender	\$23.00
3 Lumber cars @ 5.95 each	17.85
1 Coal car	5.95
1 Container car	5.95
1 Tank car	5.50
1 Pipe car	5.50
2 Boxcars @ 4.50 each	9.00
2 Gondolas @ 4.50 each	9.00
1 Reefer car	4.50
1 Caboose	4.95
1 Crossover	3.95
26 tracks @ 30¢ each	7.80
1 Track terminal	25¢
1 Track locks	60¢
1 Transformer	8.95

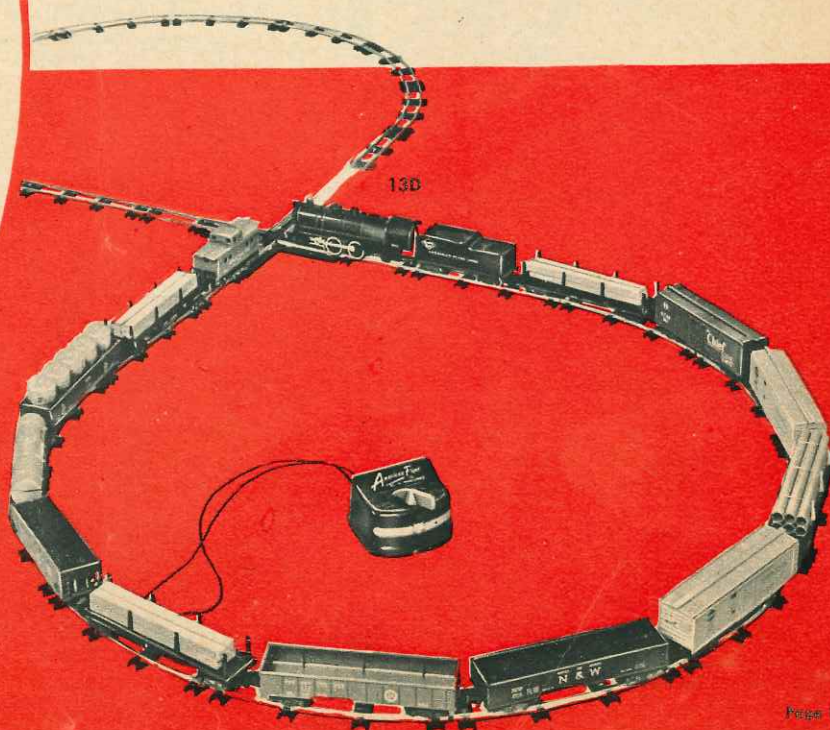
Total List Price **112.75**

Sold to you as a special set for **34.99**

toytowns open Saturday, November 2nd

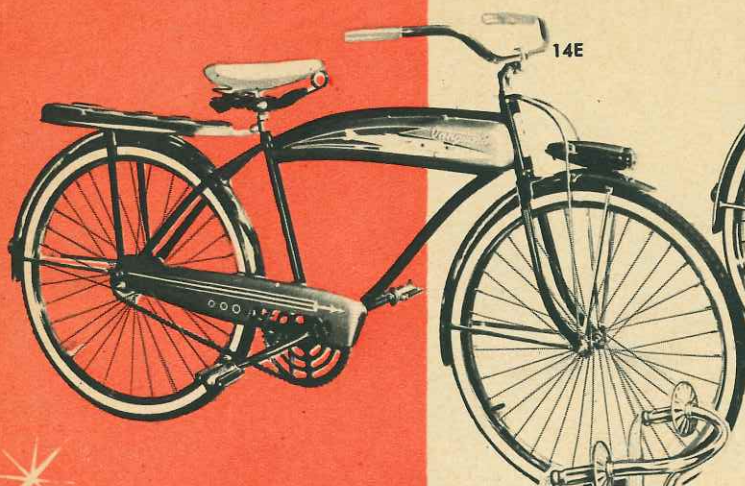


13C

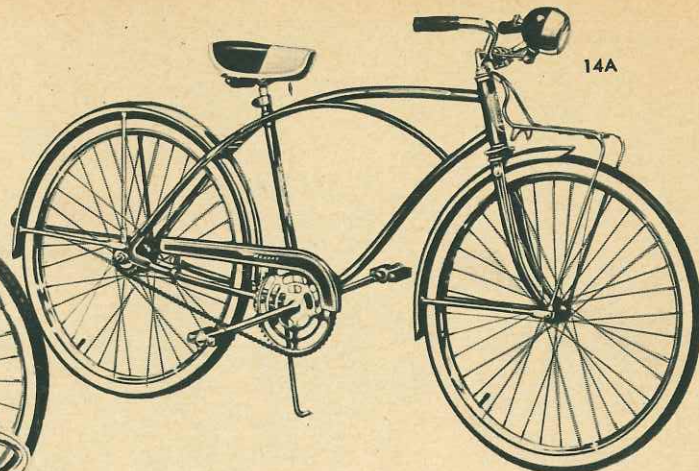


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Langley Park, Md., Lower Level

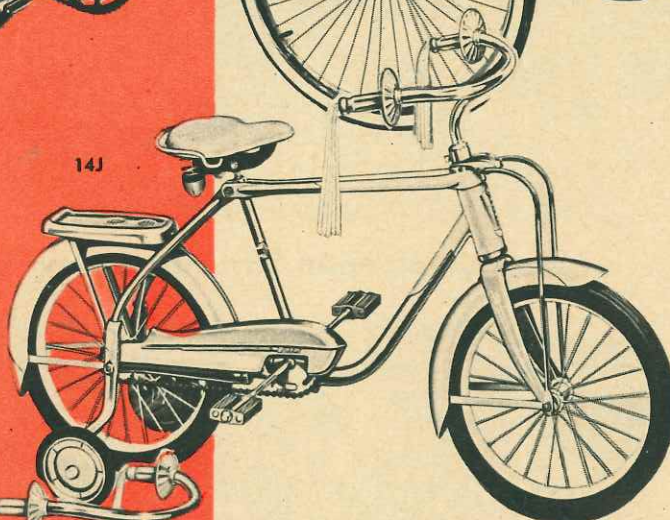




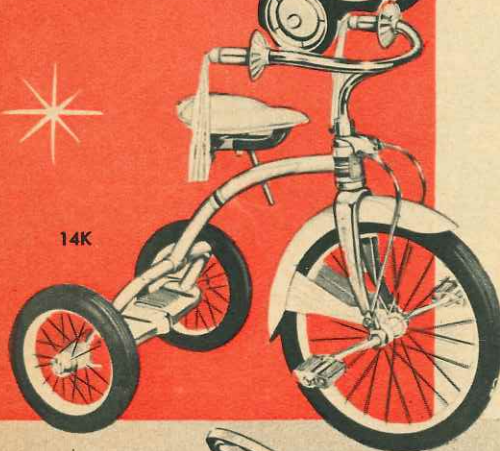
14E



14A



14J



14K

**gifts  
"for  
the  
ride"  
by**

**Murray of Ohio**

**14A**—Speed-Flite boys' bike with chrome trim including chrome fenders and rims, 1.75 whitewall tires, waterproof saddle, spring-type luggage carrier, headlight. Green and white. 26". **49.95**

**14B**—(not shown)—Speed-Flite girls' bike in blue. 26". **49.95**

**14C**—(not shown)—24" boys' bike. Color red with white trim. **44.95**

**14D**—(not shown)—24" girls' bike. Color turquoise with white trim. **44.95**

**14E**—DeLuxe 26" boys' bike with whitewall tires, vinyl ball bearing pedals, horn, chrome headlights, chrome fenders and rims, luggage carrier. Black and gold. **49.95**

**14F**—(not shown)—Similar girls' bike in turquoise and white. **49.95**

**14G**—(not shown)—24" boys' bike, no horn. Black and gold. **44.95**

**14H**—(not shown)—24" girls' bike, no horn. In turquoise and white. **44.95**

**14J**—16" Park cycle with trainer wheels; convertible bar from boys' to girls' bike; ball bearing wheels; 1 3/4" semi-pneumatic tires; chrome touches; many "big bike" features. Red and white. **24.95**

**14K**—Easy-to-ride red and white velocipedes for the youngest set; deluxe spoke, ball bearing front and rear wheels; 1 3/4" semi-pneumatic tires; chrome truss rod, spring saddle and handle bar. 10". **14.95**

**14L**—(not shown) 12" size. **15.95**

**14M**—(not shown) 16" size. **17.95**

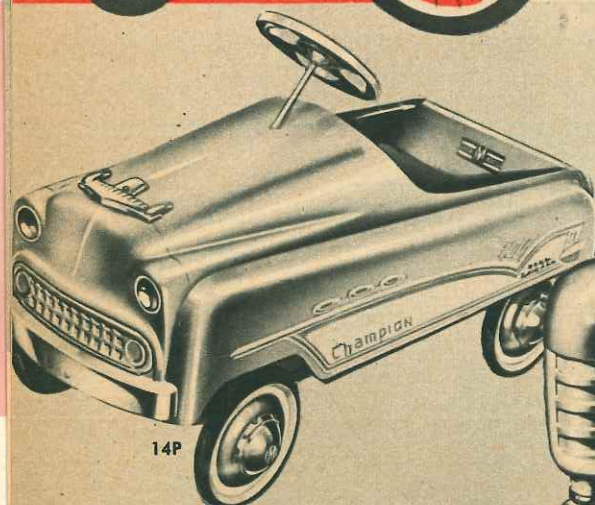
**14N**—(not shown) 20" size. **19.95**

**14P**—Champion steel auto with sportscar looks, ball bearing driving mechanism, solid rubber wheels. Sapphire blue. 36" long **12.98**

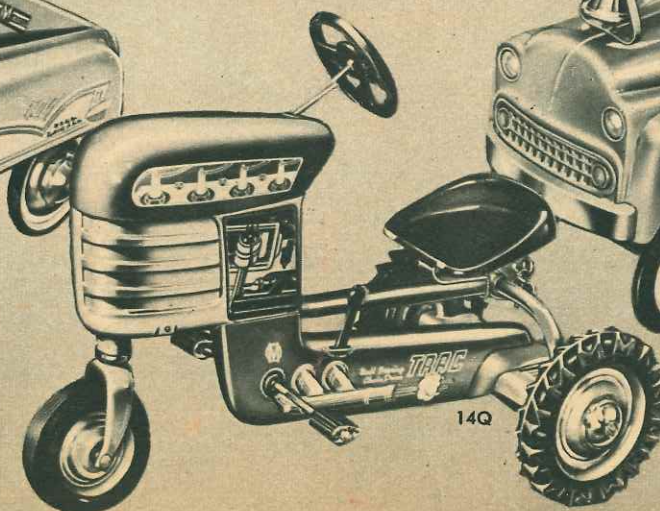
**14Q**—Motortone gear shift adds realism to this steel tractor; tractor-type wheels and tires, too; ball bearing chain drive. Red with aluminum trim. **24.95**

**14R**—Clang! Clang! A boy can really drive this 43" steel fire truck. Ball bearing mechanism; fire accessories. Red and white. **19.95**

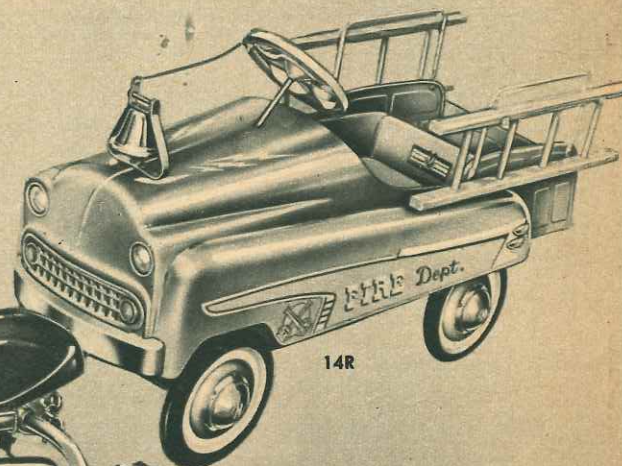
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14P

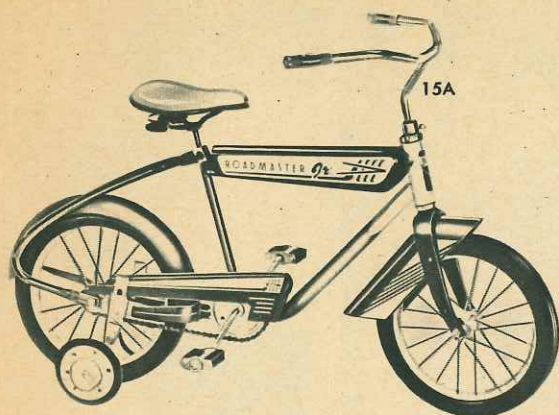


14Q



14R





**15A**—First bike! AMF Junior 14" sidewalk bike that converts from boy's to girl's model; adjustable, removable training out-rigger; ball bearing wheels; semi-pneumatic tires; chrome-plated handle bar; adjustable saddle. Red with white trim. **19.95**



**15B**—U-bone frame AMF Junior velocipede with extra wide rear deck; chrome-plated handle bar; bike-type pedals; ball bearing front wheel; semi-pneumatic tires. Red with white trim. 10", **9.98**; **15C**—12", **11.98**; **15D**—16", **13.98**; **15E**—20", **15.95**

**15F**—Velocipede with Gothic bike-type fenders; white enamelled fender shields; chrome-plated truss rods and handle bar; knuckleguards; large rear deck; ball bearing front wheel; bike-type pedals; two tone saddle with guard rail; semi-pneumatic tires. Flamboyant green with white trim. 10", **12.98**; **15G**—12", **14.98**; **15H**—16", **16.95**; **15J**—20", **18.95**

**15K**—1 to 4-ers will love to ride Harry, the hairless horse; Palomino color; bred by Moulded Train-Rite Products; Dura-fibre moulded head; semi-moulded body; hard-wood rockers. 30" long, 23" high. **5.98**

**15L**—Prince Harry, a real ride for cowpokes; fully moulded Dura-fibre body with all-weather baked enamel finish for indoor or outdoor play; mounted on heavy springs; tubular chrome frame with wood platform. In Palomino. A Moulded Train-Rite Product. Size—36" long, 33" high. **19.95**

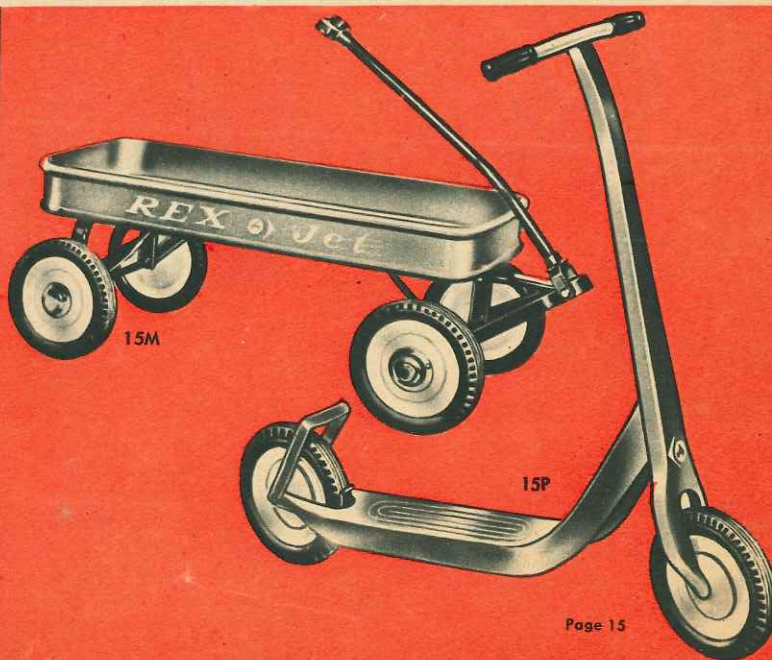
**15M**—Rex Jet, a whiz of a wagon with a bright red enamel finish; white and red stripe wheels; auto-type tires; life time, never oil bearings; roomy 34" x 15½" x 3¼". **6.98**

**15N**—(not shown) Rex Pal, 24" x 12" x 3¼". Specially priced. **2.99**

**15P**—Speedster's delight! Deluxe scooter of heavy gauge steel with non-slip foot rest; red baked enamel finish; steel handle; super-balloon, semi-pneumatic tires; life time bearings; 38" long, 34" high. **4.98**

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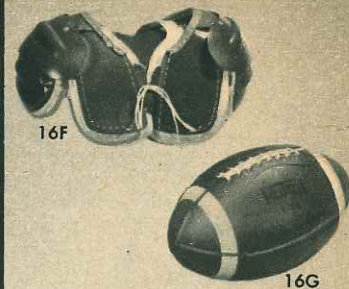
**toytowns open Saturday, November 2nd**





**16A**—The whole family can play! Jet Jumper volley ball set with regulation volley ball, inflating needle, wooden poles and stake, net. Book of rules. **5.98**

**16B** — (not shown) Same as above, but with metal poles. **6.98**



**16C** — Jack Dempsey autographed these Everlast boxing gloves. Set of 4 safe, fully padded gloves of softer Everhide; reinforced for fit and wear. For boys up to 9 years. **5.98**

**16D**—(not shown) Jack Dempsey boxing gloves for boys up to 4 yrs. **4.98**

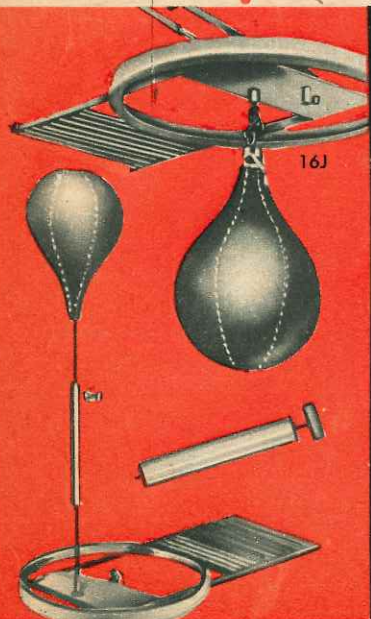
**16E**—Bo-Play's floor punching bag looks professional. Bag of sturdy leatherette, with valve bladder, inflating needle. Extra large steel floor stand, baked green enamel finish. **3.98**

**16F** — Hutch Cantilever adjustable shoulder pads give full protection. Leather trimmed fibre construction. **2.98**

**16G** — Official size, simulated tan leather football, triple texture. Endorsed by Lou "The Toe" Groza. **2.98**

**16H**—Tenite helmet with web shock absorbers, adjustable chin strap and face guard. S,M,L: Blue and white, or white and scarlet. **3.98**

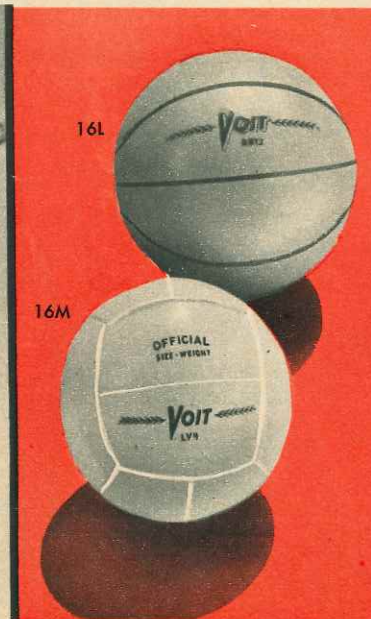
## toytowns open Saturday, November 2nd



**16J**—4-way combination striking bag, a B&M Sporttoy for overhead or floor use . . . converts quickly, easily. Base with ribbed floor plates adjusts for all heights. Set includes wall brackets, black bag, pro-type knuckle guards, pump. **6.98**

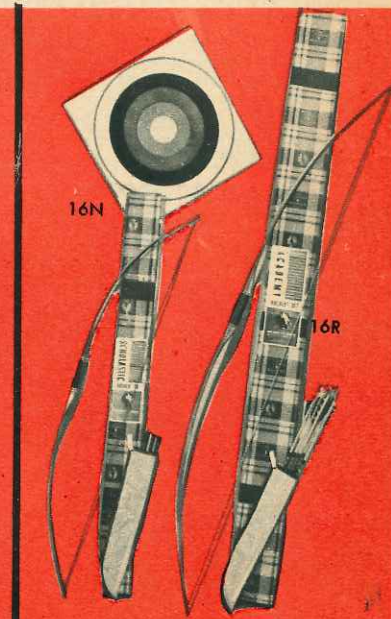


**16K** — Official equipment for home practice. Regulation basketball and goal set by B&M Sporttoy. Valve-type ball is official size and weight. Net is attached to electrically welded 18" x 3/8" goal. Scuff and weatherproof ball. **5.98**



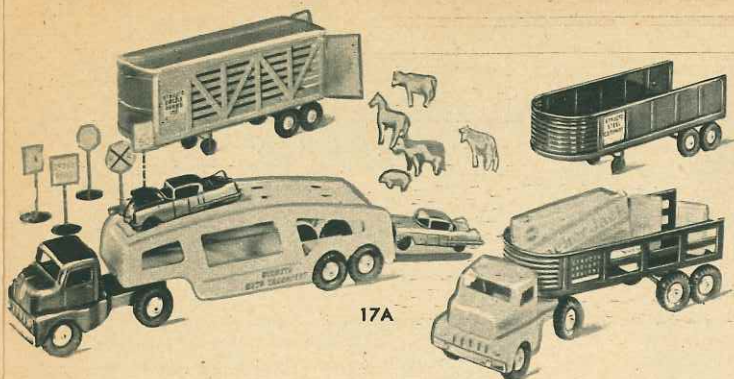
**16L**—Voit rugged, official size and weight all rubber basketball — water and scuff proof. **4.98**

**16M** — Voit "stingless" volley ball, water and scuff proof. Official size and weight. Washable rubber cover over long wearing wound construction. **6.98**



**16N**—Scholastic archery set with 3 1/2' Falcon bow, arrows, plastic nocks, target, book. **4.75**; **16P**—4' bow (not shown) **5.75**; **16Q**—4 1/2' bow. **6.75**  
**16R**—Academy set for older boys has more gear, 5' bow. **8.98**  
**16S**—(not shown) 5'8" bow. **12.98**





17A

**17A**—Big Job Transcontinental Fleet, the 37-pc. steel Structo set that can handle every kind of trucking. 2 tractor cabs; 1 auto transport trailer, 1 cattle transport trailer, 1 freight hauling trailer, 1 semi-freight truck plus 2 cars, 18 animals, 6 play-cartons, 5 highway signs. **17.95.**

**17B** (as shown in 17A) Deluxe cattle transport, 28 $\frac{3}{4}$ ", 18 animals. **6.98.** **17C** (as shown in 17A) Deluxe auto transport, 27", 2 cars, pick up truck. **5.98**

**17D**—Structo's U.S. Combat Convoy set, 17 piece steel set including 3 live action trucks (transport, guided missile launcher and searchlight truck.) Made of heavy gauge steel, set also includes 12 vinyl soldiers and 2 realistic missiles. **12.98**

**17E** (as shown in 17D) Structo's Guided Missile Launcher, launches missiles many feet into air; operating controls, range and direction finder. **3.98**

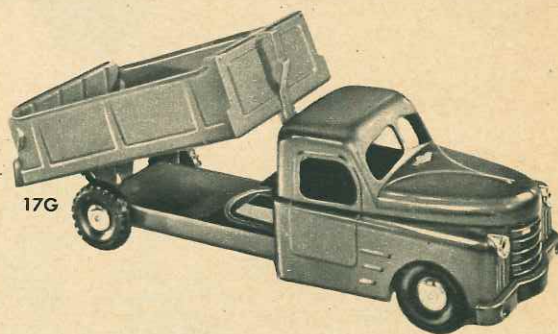
**17F** (as shown in 17D) Structo's Searchlight truck; 3 $\frac{1}{2}$ " polished reflector throws beam more than 20 feet; revolves, can turn up or down. (Operates on flashlight batteries—not included). **3.98**

**17G**—Structo's 20" steel Dump Truck raises and unloads automatically. Heavy duty steel with red body, green cab, chrome-plated hub caps. **2.98**

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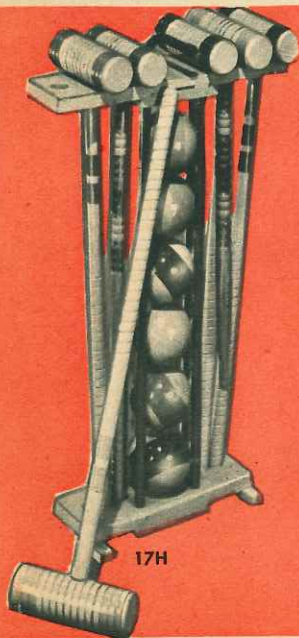


17D



17G

**toytowns open Saturday, November 2nd**



17H

**17H**—Six can play croquet with this Southbend set. Seasoned rock maple double-coated with weather-resistant varnish. Exclusive grooved balls, 6" grooved head mallets, rack with carrying handle. **9.98**

(not shown) 4 player set. **7.98**



17K

**17K**—Table Tennis, anyone? Knight's set has all the equipment. Four 3-ply sand bats, net and post set, 2 balls; book of official rules. Good active sport for the whole family. **3.98**

**17L** —(not shown) Similar set with 4 rubber faced bats, 3 balls. **4.98**



17M

**17M**—Jet Jumper, the only Pogo stick made entirely of sturdy, lightweight aluminum. Engineered for safety and long satisfactory performance. Medium—use wt. up to 90 lbs. **4.98**

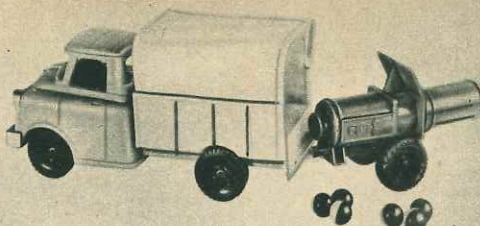
**17N** —(not shown) Senior—use wt. up to 180 lbs. **6.98**



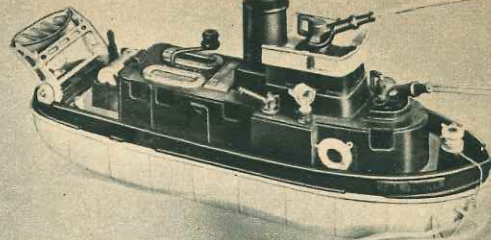
17P

**17P**—Jet Tether Ball set — a new, different game for 1, 2 or more to play. Complete with nylon cord, metal pole, specially designed perforated Polyethylene ball and 2 heavy duty paddles. Fun as an individual or competitive sport. **4.98**

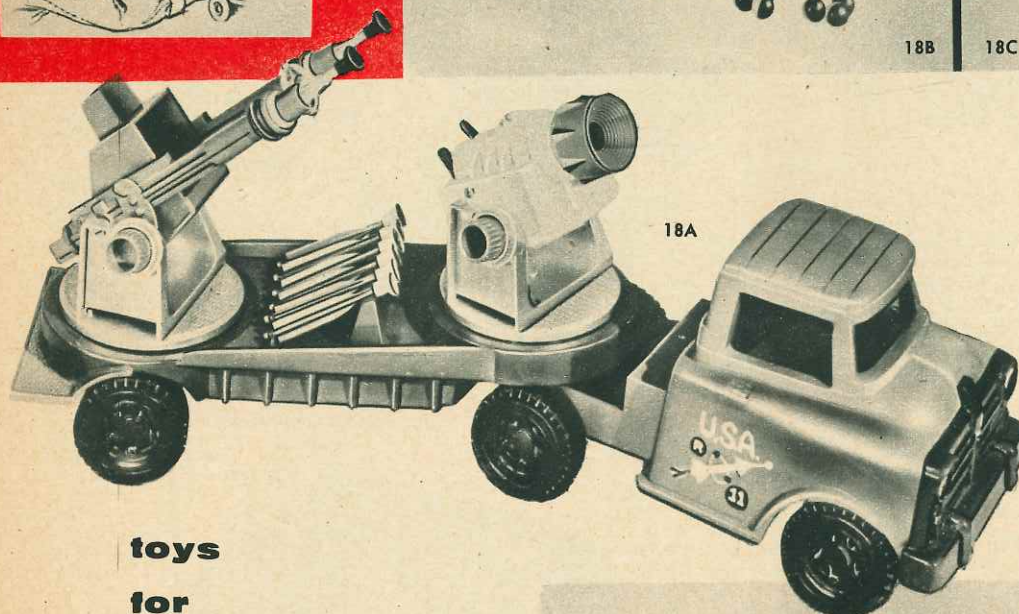




18B



18C



18A

**18A—Sky-Sweeper Truck** — high-powered rotating Nike rocket launcher with built-in sight and projector searchlight on trailer pulled by truck cab. Projects images—zeroes in on target—fires missiles. Off-on switch; focus dial and knob for changing targets. **7.98**

**18B—Cannon Truck**, a rugged military transport carrying soldiers and towing a Big Bertha that actually shoots. Everlast polyethylene with 6 harmless cannon balls, 6 colorful targets. **4.98**

**18C—Modelled after the Fire Department's heroic fire boat!** High impact plastic fire boat; 2 rotating fire guns that pump water in steady stream. Siren sounds—lifeboat and anchor, can be raised or lowered. **4.98**

## toys for active youngsters

**18D—Satellite Launcher Truck** for young spacemen. High impact plastic truck houses mechanical launcher, sends 4 satellites soaring and spinning in air. Rotating driver's cab in clear plastic bubble; elevating radar screen. **4.98**

**18E—Combat-ready two-engine flying box car** with turning propeller. Loads, unloads radar, searchlight and Nike missile trailers truck cab, jeep, howitzer, soldiers. **5.98**

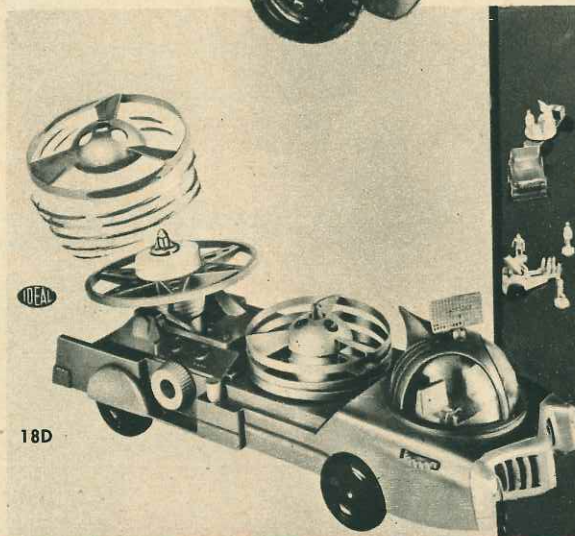
**18F—Robert**, the original walking, talking robot! Robert, operated by remote control, moves backward and forward, speaks by means of an unbreakable plastic record. Metallized plastic. **5.98**

**18G—Joe Palooka Bop Bag** with new 3-D boxing gloves and squeaker. Joe takes a beating, comes back for more. Original Ham Fisher artwork; screw-type valve; inflator-pump; booklet on boxing. 36" high. **2.98**

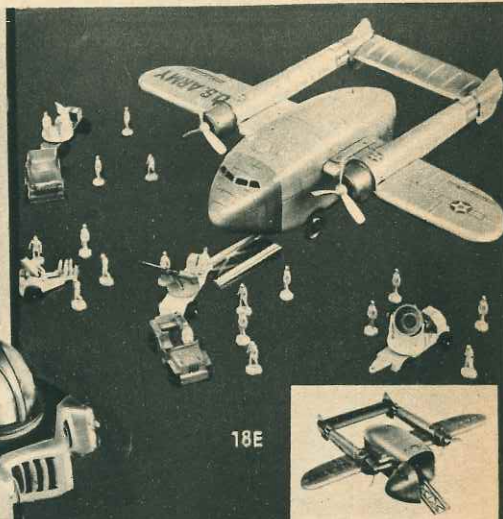
**18H—(not shown) 52" Bop Bag** for ages 2 to 10. **4.98**

**18J—Roy Rogers Western Telephone** with a bell that rings electrically every time the old-fashioned crank is turned; can be mounted on wall. A different gift for young cowboys. **2.98**

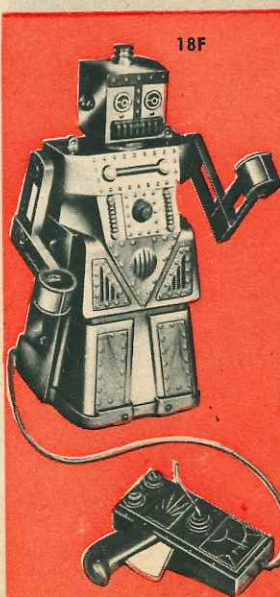
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18D



18E



18F



18G



18J

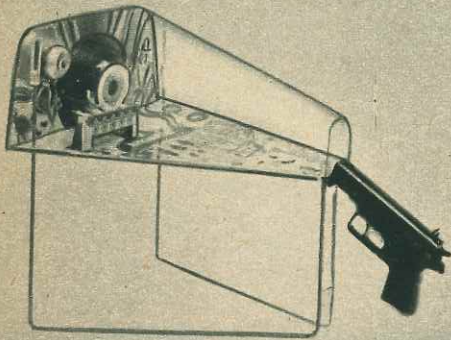


## Louis Marx action toys for your favorite boy

**19A**—The safe way to practice marksmanship! Completely enclosed shooting gallery with mechanical target, self-feeding automatic pistol. Game gives safe, fast continuous firing at moving targets. **4.98**

**19B**—New 2-ft. long electric sub-machine gun shoots harmless sparks, sounds like a real machine gun. The barrel recoils every time gun is fired. (Operates on 2 batteries—not included.) **2.98**

**19C**—Light flashes as this battery-operated (battery not included) 50 calibre machine gun goes rat-tat-tat. Continuous action; barrel recoils as gun is fired. 28 1/4" long; mounted on swivel tripod. **4.98**



19A



19B



19C

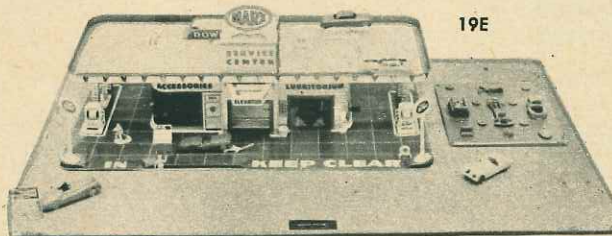


19D

**19D**—Rin-Tin-Tin Fort Apache Set. Lithographed steel model of a cavalry stockade and Indian camp with Lt. Rip, Rusty, Rin-Tin-Tin, 20 cavalry men at the fort and 15 Indians. **5.98**

**19E**—Modern Service Station: lithographed steel cars, attendants, equipment. Manual-operated elevator, roof parking, car ejector and other realistic touches including take-apart car. **4.98**

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Langley Park, Md., Lower Level



19E



19F

**19F**—A Complete Armed Forces Training Center, combining Army, Navy, Marine and Air Forces equipment and over 50 3-D vinyl men. There's even a Nike rocket launcher. Lithographed steel. **4.98**

19G

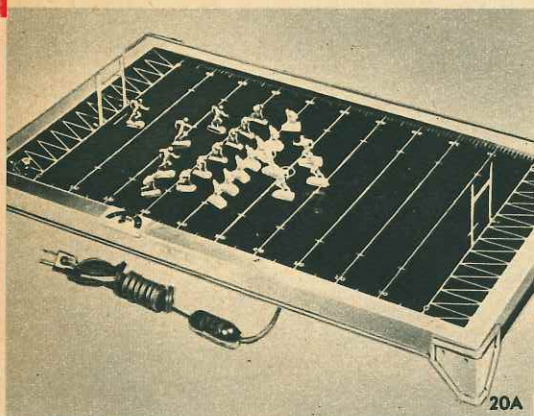


**19G**—Military Mobile Armored Combat Set with army truck, trailer, combat tank, shell-shooting cannon and 25 action soldiers. Ruggedly constructed, mobile units on heavy duty rubber tires. **9.98**



## skill developing fun for everyone

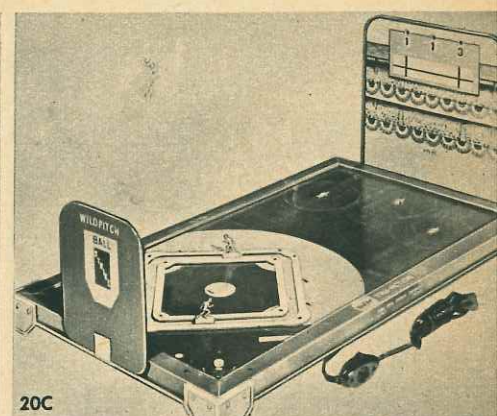
**20A** — Tru-action football, Tudor's electrical game, features a ball that can be kicked, passed, actually carried by runner. Straight-arming, fumbling, realistic action galore. **6.98**



**20B**—Bat 'em Catch 'em game by Stanley, complete with 4 balls. Battery operated machine automatically pitches unbreakable plastic balls; batteries not included. **9.98**



**20C** Players actually run the bases in Tudor's Tru-action electric baseball game. Pitch and bat magnetic ball, hit line drives, flies, bunts, throw out base runners. Realistic action game. **6.98**

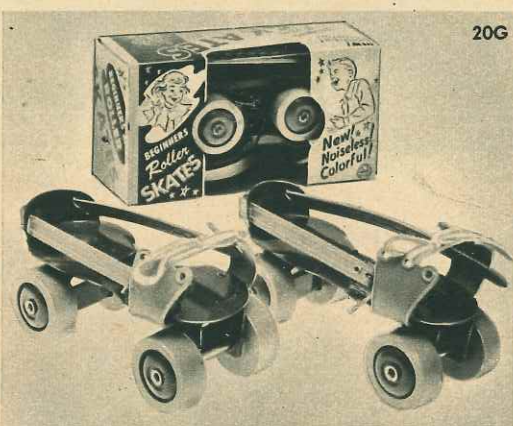


**20D**—Irwin's automatic skeet shoot: 24" dart rifle, 3 darts, 3 skeets, automatic target launcher. Safe; helps build co-ordination. **3.98**

**20E** — Bask-Ket, the Cadaco-Ellis game, scored like basketball. Players shoot balls by mechanical levers. Lively action for indoor fun. **3.98**



**20F**—Berwin "gold" typewriter uses real typewriter ribbon; simulated standard keyboard, all metal type, easy-to-use dial. Made of gold finished steel. 2 extra ribbons, instructions. **3.98**



**20G**—New! Noiseless beginner's skates by Louis Marx. Equipped with heel and toe guards, dust caps. Long lasting steel and polyethylene construction in assorted pastel colors. Lightweight, adjustable skates. **1.98**



**20H**—Tom Thumb typewriter has standard keyboard, individual key operation, shift keys, ball-bearing carriage. Wonderful fun for bright youngsters. Chrome trim. Metal carrying case. **19.95**

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**toytowns open Saturday, November 2nd**

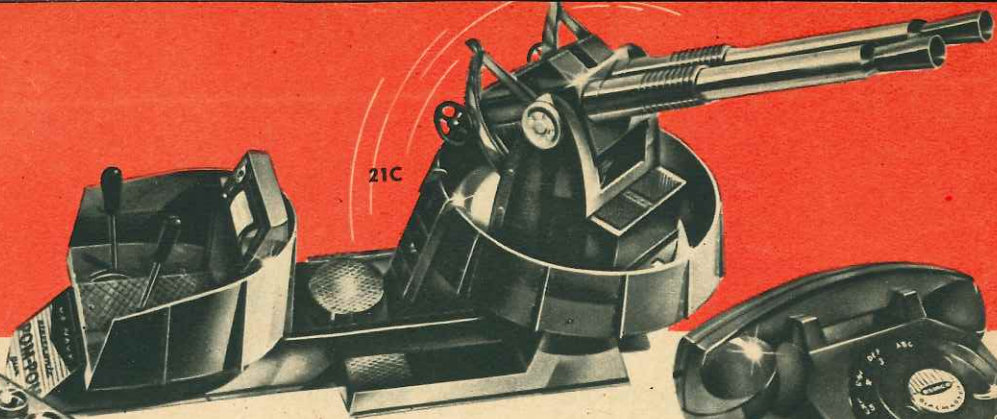




21A

**21A**—Remco's master electrical workshop—safe, equipped for over 1,000 experiments. Includes electric motor, batteries, light beacons, bell, buzzer, tool kit, wire, bulbs, hundreds of parts. 3 plastic operating panels, safe and harmless. **9.95**

**21B**—(not shown) Intermediate electrical workshop by Remco, for smaller fry, equipped for 500 experiments. **5.95**



21C

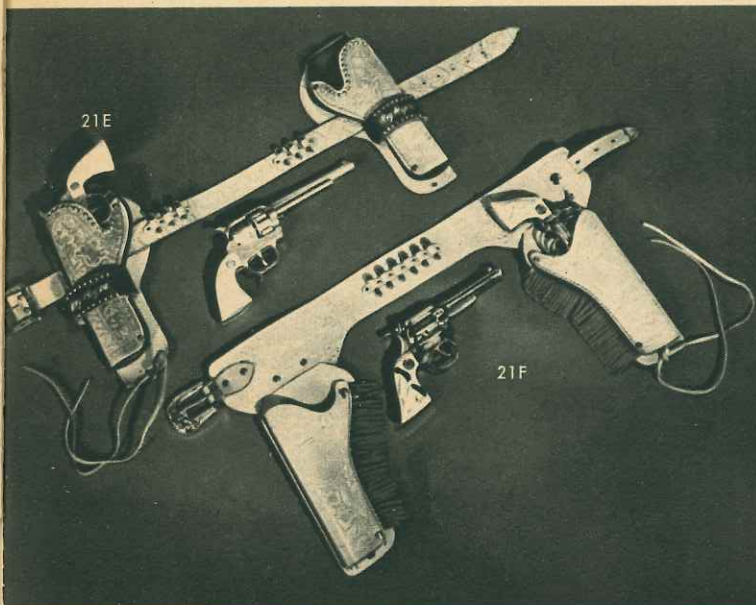
## every boy wants action-packed toys for Christmas

**21C**—U.S. Navy pom-pom gun by Remco, similar to anti-aircraft action on navy vessels. Motorized to fire double barrels in steady rotation; raise, lower, move barrel 360°. **12.95**

**21D**—Remco's dialmaster telephones work like real phones. Flip dial, bell rings on opposite phone, hold 2-way conversations; insulated wires. Assorted colors. **8.95**



21D

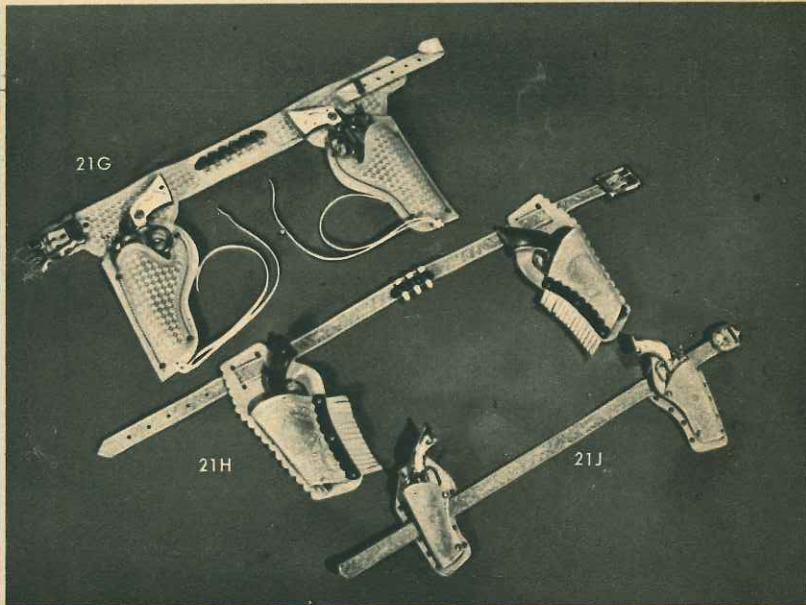


21E

21F

**21E**—Texan style Roy Rogers double holster set. Natural and aniline top grain cowhide, nickel studs and buckle. 2 official revolving barrel guns, 11" long, with removable bullets. Also fires roll caps. **7.98**

**21F**—Official Roy Rogers double holster set. Top grain cowhide with hand-tooled effect embossing, leather fringe, adjustable belt. 2 nickel plated repeater action guns. **4.98**



21G

21H

21J

**21G**—Keyston's top grain russet double holster set with basket design. Western guns, silver toned bullets. **4.98**

**21H**—All Sierra tan top grain leather holster set, embossed with horse-head and floral designs. Two action packed Nichols Pony guns, with bullets. By Keyston, in russet and black. **2.98**

**21J**—Keyston's miniature double holster set. Top grain russet leather with Pal guns for your youngest two-gun man. **1.98**

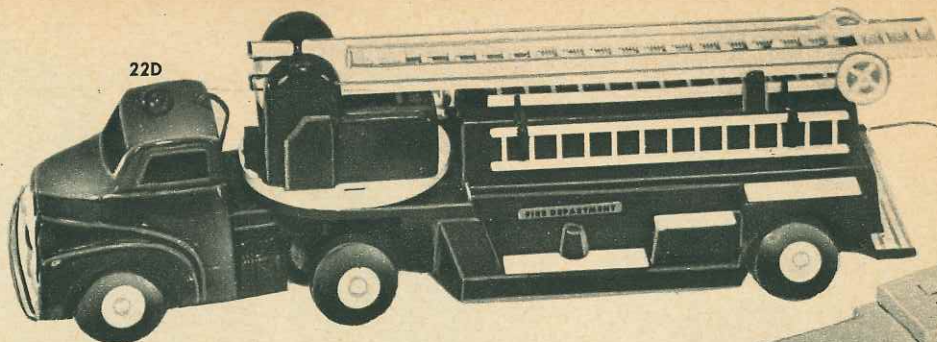
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22C



22D

## Andy Gard electronic or remote control toys



22A

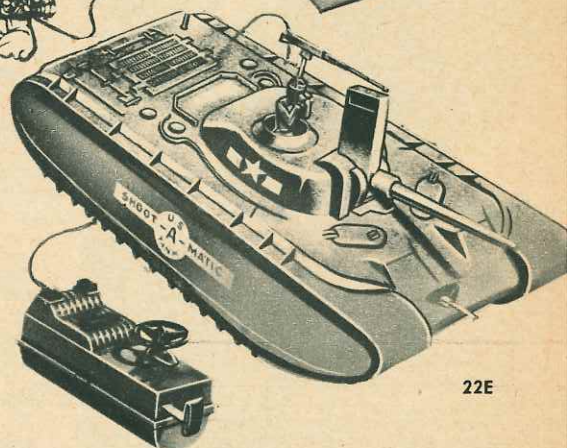
**22A**—Home voice recorder, safe, simple to operate; attaches to phonograph turntable; immediate playback. 33 $\frac{1}{3}$ , 45 or 78 RPM speeds. Recording arm and head, mike, tracking disc, blank records, and carrying case. **14.95**

**22B**—Pack of 5 blank discs (not shown) **1.98**

**22C**—Fire chief car with battery powered electric motor, red flashing domelight, siren. Steers forward, reverse, left, right. **2.98**

**22D**—Fire engine with 18" extension ladder, removable auxiliaries, forward and reverse jackknife action, dual rubber wheels, flashing domelight and siren. **4.98**

**22E**—Shoot-a-matic tank, triple action remote control. Magazine loaded gun shoots pellets. Drives forward, reverse, steers left and right—over obstacles, too. Tank commander sweeps left and right to observe action through field glasses—complete, with 6 cutout cardboard soldiers. **7.98**



22E

22F



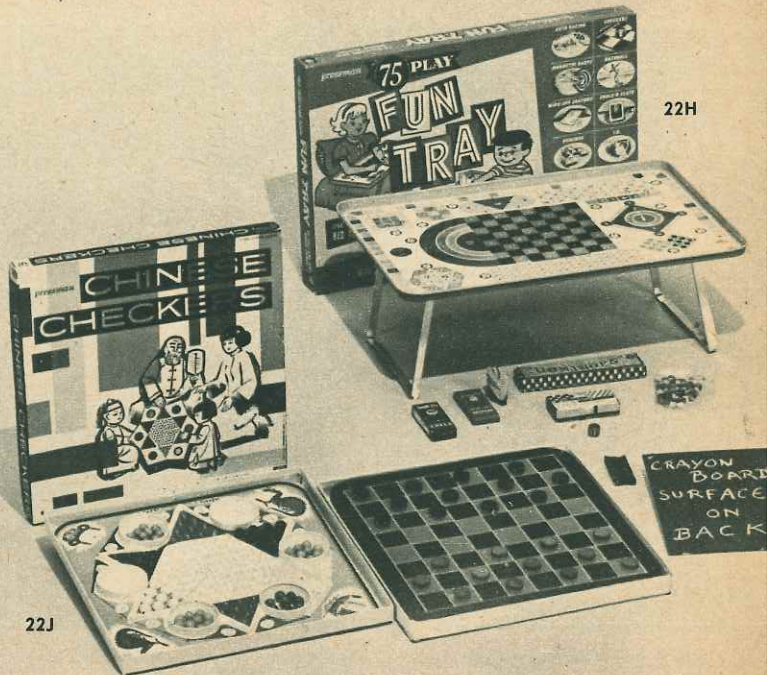
22G



**22F**—Top secret stuff! Pressman's code-decode message set contains two 3-way metal telegraph keys that buzz, click, light; triple action code wheels; secret message stencils; Morse code book so a boy can learn while he plays. Batteries not included. **2.98**

**22G**—Flash Bingo by Pressman, the electrified version of a family favorite. Spin the wheel, light designates letter, arrow points to number. With plastic tally board, cards, markers. Batteries not included. **2.98**

22H



22J



**22H**—75 ways to have fun! Pressman's fun tray with dominoes, checkers, blackboard, crayonboard, crayons, chalk, eraser. Fold-away 7 $\frac{1}{2}$ " legs on 20" x 13" tray; for snacks, bed, games. **2.98**

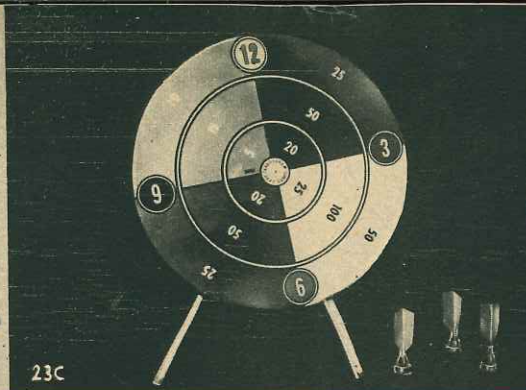
**22J**—Nobody's too young or too old for Chinese checkers. Pressman's set contains 60 colored marbles in permanent covered storage cups. Reverse side is lithographed metal checkerboard with a set of wooden checkers and instructions. Beautifully gift packaged. **1.98**





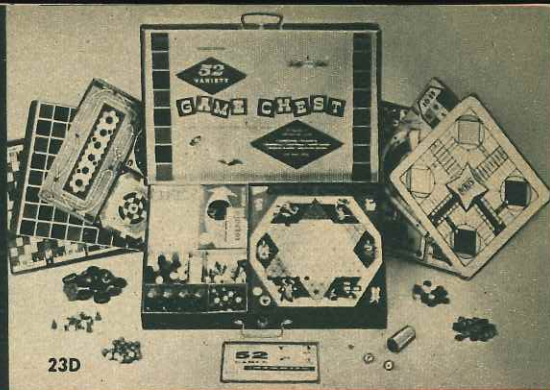
**23A**—Little Country Doctor Kit, unbreakable plastic bag, filled with play-safe instruments. A Transogram washable toy. **2.98**

**23B**—(not shown)—Little Play Nurse kit. **2.98**



**23C**

**23C**—Spin wheel dart game. 24" full color spinning target stands on floor or hangs on wall. Super-grip poly rubber suction cup darts are safe and accurate. **2.98**



**23D**

**23D**—"52" Variety game chest solves that "What-shall-I-do?" question. Implements and heavily varnished playing boards for a different game, every week of the year. **2.98**

## indoor fun with Transogram Toys

**23E**—Jack Barry's Tic Tac Dough game with mechanical category selector. Questions and answers for 8-12 yr. group and 12 yr. to adult group. Each game different. **3.98**

**23F**—Bingo-matic Bingo set features automatic number dispenser that mixes, selects and ejects one number at a time. A Transogram gift for all the family. **2.98**

**23G**—Teach youngsters the proper use of tools with Play Tools. Safe, unbreakable polyethylene parts can be used to make many attractive designs, develop skill. **2.98**



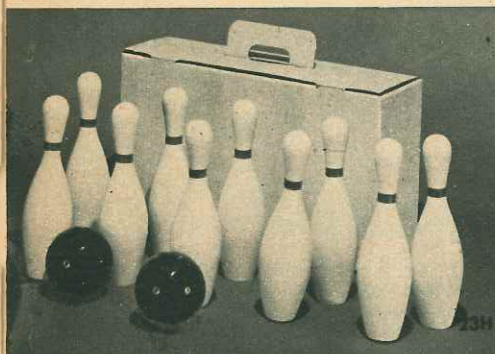
**23E**



**23F**



**23G**



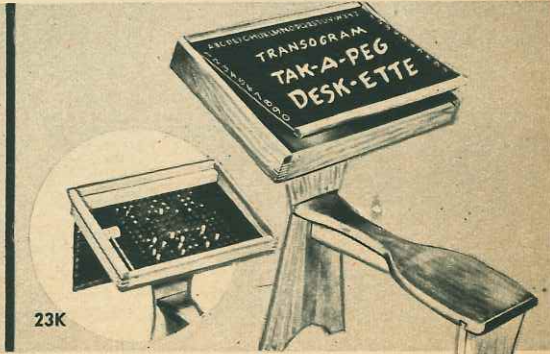
**23H**

**23H**—Bowling pins for bowling at home. Ten 11" long pins of safe polyethylene, won't scratch floors; two finger-grip balls; vinyl pin-spotting mat; carrying case. **6.98**



**23J**

**23J**—Lady Lovely Beauty Kit to make her feel so grown up. Gold-tone metallized accessories and play-safe plastics in polyethylene carrying kit — all washable. **2.98**



**23K**

**23K** — Tak-a-Peg Deskette. Combination desk, blackboard and pegboard with safe seat. Top swings up to reveal large punched board. Glossy maple finished wood. **5.98**

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24A



24B

**24A—Charms-n-Chains—Hassenfeld's snap-in, do-it-yourself jewelry set for girls, 6 to 16. Meta-lite charms and chains snap into position without clips. A rich variety of popular charms in a plastic tray box. 2.98**

**24B—Jack Frost Paint Set by Hassenfeld. Big, good looking coloring set featuring a giant plastic mixing tray, 38 cakes of paint, 8 jars of poster paint, crayons, brush, etc. Enough material for months and months of artistic work and play. 1.98**

**24C—Playing fireman becomes even more thrilling with Fearless Fireman, the Hassenfeld game-toy for 4 to 10 year olds. 18 people to be rescued; 3 firemen to do the job; 3 fire trucks; building. Easy instructions. 1.98**

**24D—Makit Toys' Advanced Set stimulates the imagination. Hundreds of constructions can be made from 235 pieces, including longer dowels, ball connectors, double pulley wheels, 4 pg. design sheet. 2.00**

**24E—292-pc. set. 3.00**



24D



24C



24F

**24F—Lincoln Logs, the makings of an authentic Lincoln cabin. 129 wood pieces. 4 page colored design sheet shows how to make cabin, other constructions. 3.00. 24G—91-pc. set. 2.00. 24H—178-pc. set. 5.00**

**24J—Town and Country, U.S.A. by Greyshaw—a 304-pc. set containing colorful plastic blocks, scaled to real building blocks; doors, windows, coping strips. Have fun building models from architect's plans. 4.95**

**24K—176-pc. set. 2.95 24L—123-pc. set. 1.95**

**24M—559-pc. set. 7.95**

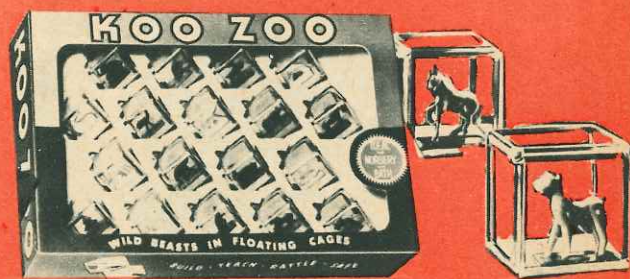


24J



24N

**24N—Star of the Circus Toy Chest by Modern Crafts. A sturdy knotty pine chest with lacquered light birch finish, decorated with gay, two-tone animal designs. Built to last for years; it is a roomy 30½" x 14½" x 13" size. 9.98**



24P

**24P—Koo Zoo tinted plastic blocks by Kuzan, a zoo of wild beasts in floating cages. All 1½" blocks with safe rounded edges. Use for building, teaching about animals, rattling—even floating in the bath. Ideal for the nursery. Stimulates imagination. 1.98**

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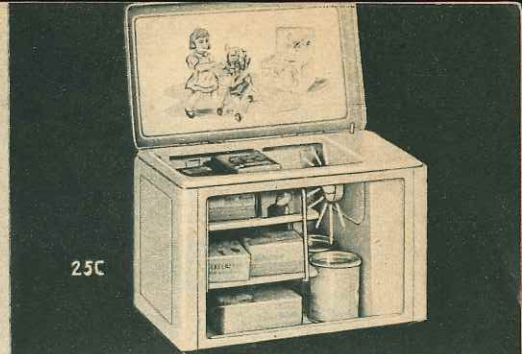




**25A**—Your favorite little American "hausfrau" will love this precision-made all metal play stove, imported from West Germany. Visualite oven door; bright copper cooking utensils. White and red. **2.98**



**25B**—Spin it and hear music! Imported Nuremberg choral top has finely detailed reeds that play beautiful chords automatically — as it spins. Rubber suction base keeps top steady. 7 $\frac{3}{4}$ " long. **1.98**



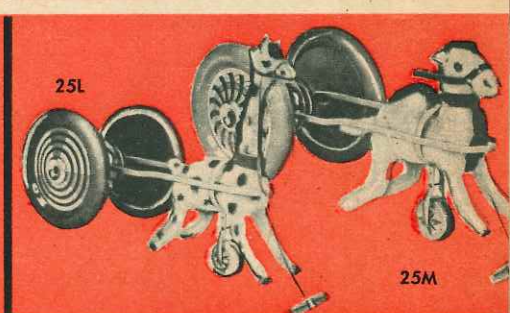
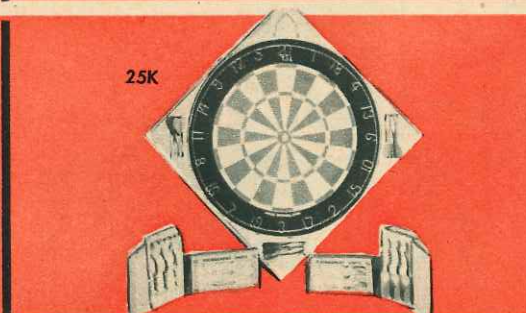
**25C**—Miniature deep-freeze with endless play possibilities. A West German import in enamel-finished metal. Lift lid, light goes on. Complete with make-believe food packages of frozen foods. **1.98**

## "made in Europe" for young Americans

**25D**—Sew like mom! Chrome-fitted sewing machine from West Germany. Needles and thread, carrying case. **4.98**

**25G**—Remote control metal helicopter transporter flies horizontally and vertically. Easy-to-operate levers at control panel; has 2 rotors; tiltable loading ramp. Imported from West Germany. **3.98**

**25H**—Famous Italian "Mancini" accordion plays "multo bello." A precision tuned instrument, made by expert Florentine craftsmen. 17 keys, 8 basses. In a choice of Christmas-y red or green. **9.98**



**25J** — America's fabulous "Thunderbird" metal sportscar, modelled in miniature by a West German firm. It's 13 $\frac{1}{2}$ " long, the horn works, and the windshield wiper really wipes. Friction motor. **1.98**

**25K**—England's favorite indoor game, imported for Americans. The handsome dart-board is  $\frac{3}{4}$ " thick with dividers on both sides; 6 steel-tipped darts; instruction. **4.98**

**25L**—Musical chimes play a merry tune as the youngster pulls this realistic giraffe; fur-type skin, blending colors, nickel-plated steel bells—from West Germany. **1.98**  
**25M**—Musical camel. **1.98**

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26C

26A

26D

26E

26F

26G

26H

**26A**—Fold-away table and chair set by Hampden. Channel steel construction. Table 20½" high, washable, removable vinyl covered masonite top, 24½" square. Posture back chairs with washable vinyl covered seats, chairs 24¾" high. Red and white. **11.98.** **26B**—Extra chairs, each **2.98**

**26C**—The rocker that's rolling in upholstered comfort. Reider's deluxe roomy jr. rocking chair with blonde finished hardwood frame, upholstered in sparkling plastic fabric. 3 no-sag springs. Size—seat 15" x 15½", 24" high. Red, grey or turquoise. **11.98**

**26D**—It makes such beautiful music. Ramsdell's colonial style chair has a built-in imported Swiss music box. Size—seat 11½", 27" high. In federal black, maple or waxed birch. **9.98**

**26E**—Rocking chair melody to the tune of a built-in music unit. The charming rocker of Connor maple, fine northern hardwood in maple or waxed finishes. Size—seat 12" x 13", 20" high. **7.98**

**26F**—Shoo-fly, the Connor maple baby chair that keeps baby contented while mother tends to her chores. Sturdily constructed of northern hardwood with wooden beads for baby's amusement. 11½" x 28", height 15½" Maple or waxed finishes. **7.98**

**26G**—She'll love to primp at her Connor maple vanity and chair set. Closed, it can double as a desk. Open, it reveals the mirror and space for a girl's toiletries. Northern hardwood with maple or waxed finishes. Size—top 18" x 24", height 22¼". **29.95**

**26H**—At their own level, youngsters love this Connor maple table and chair set. Grown-ups like the clean smart lines, sturdy construction. Hardwood in maple or waxed finishes. Table top 18" x 24", height 20½". **12.98**

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27A



27B

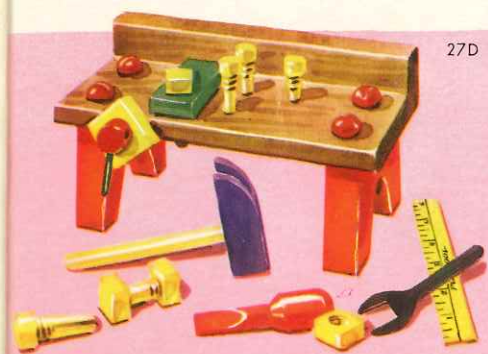


27C

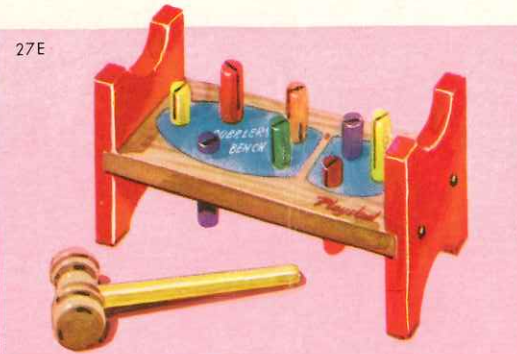
**27A**—While mom irons, baby can play with this non-toxic Playskool take-apart iron with beaded cord. Black, white, red, yellow. **2.00**

**27B**—Encourage baby's imagination with Playskool's mesh bag of 70 non-toxic vari-colored wooden blocks in 10 different shapes. **3.00**

**27C**—Baby calling—on this Playskool phone. Dial rings, receiver releases; wooden coin returns. Blue, white, red. **4.00**



27D



27E



27F

**27D**—Baby at work—taking apart this Playskool workbench, complete with tools of non-toxic wood. Natural, red, yellow. **2.50**

**27E**—Bang! Playskool's cobbler's bench has two-sided pounding unit, 8 large 2 3/4" colored pegs, sturdy mallet. Natural, red, blue. **1.50**

**27F**—A pull toy and a building toy. Playskool's col-o-rol wagon, laden with vari-colored cylinders, rods, cubes. Natural, red. **3.00**

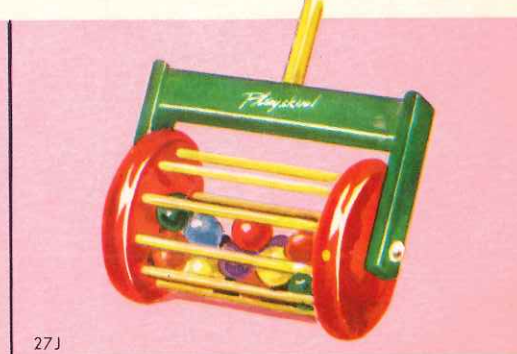
## toytowns open Saturday, November 2nd



27G



27H



27J

**27G**—Playskool's 18-piece take-apart tractor provides hours of fun. Wheel connects with turning axle. Driver is screwdriver; seat is wrench. Black, red, yellow, white, blue. **6.00**

**27H**—Scene-designing is fun with Playskool's landscape peg set. Pegboard is stencilled with road, railroad, lake. Pegs represent trees, houses, boats, trains. Design folder. **2.00**

**27J**—To a baby who has just started to walk, it's a carpet sweeper, a lawn mower, a vacuum cleaner. Playskool's rattle push is the basic push toy. Yellow, green, red. **1.25**

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27K

**27K**—Some happy tot'll be writing on the railroads. Playskool's 29' long blackboard express is made up of blocks that can be written on both sides; the caboose contains chalk; top of engine is eraser. A take-apart toy. Black, red, yellow, blue. **5.00**





28B



28C



28D



28F

## Funtime togs that look the part

**28A**—"Look ma, I'm dancing" ballerina costume. Whirling nylon net skirt over satin panties; lined satin top with ribbon shoulder straps; flower tiara. Red, pink or blue. Sizes 4-12. **4.98**

**28B**—Here comes the "bride of the year" all dressed in white. Full-length rayon satin gown with lace yoke, elbow gloves, lace tiara and nylon net veil, bouquet . . . even a wedding ring. S(4-6); M(8-10); L(12-14). **3.98**

**28C**—It's a Superman 8 piece playsuit: red cape, blue shirt, boot-effect pants, official Superman insignia, comic book, gold belt, certificate and membership card. S(sizes 4-6); M(8-10); L(12-14). **3.98**

**28D**—Go western, young man, in red-checked broadcloth shirt and black twill western pants—both Sanforized. Kerchief included. Sizes 4-12. **4.98**

**28E**—(not shown) Similar cowgirl outfit with western riding culottes. Red and black. Sizes 4-12. **4.98**

**28F**—Mom won't mind his horsing around in this cavalry uniform—it's washable. Twill shirt, gold-striped pants and cavalry hat with regular army type golden buttons and insignia, belt and kerchief. In authentic looking cavalry blue. Sizes 4-12. **4.98**

**28G**—Calling all would-be student nurses! Washable blue and white stripe dress, white apron and cap. S(4-6); M(8-10); L(12-14). **2.98**

**28H**—Official Circus Boy outfit, just like Corky's. Boot-effect riding pants of Sanforized brown twill, gold rayon gabardine shirt and hat. Sizes 4-12. **5.98**

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U.S. Patent Office  
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28H



28G

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